



MEDIA RELEASE

SMOKE-FREE CITY SIGNAGE NOW BEING INSTALLED ***Smoking Prohibited in Outdoor Public Areas***

SANTA BARBARA, CA—To educate the public about the City’s smoking law, smoke-free signage is currently being installed along sidewalks in commercial areas and parking structures. Smoking is defined to include cigarettes, electronic smoking or “vaping,” and cannabis.

In the Downtown area, the signage will be posted at every block of State Street and side streets, replacing half of the current skateboard enforcement signage. Altogether, the signage plan includes approximately 350 locations in all commercial areas of the City, including bilingual signs on the Eastside and Westside.

Smoke-free areas include sidewalks, paseos, City-owned parking structures and lots, Stearns Wharf, beaches, parks, sports fields, trails, community centers, outdoor recreation facilities, outdoor library areas, and public events and festivals. The next phase of signage in parks and beaches is planned for early 2020.

A public information campaign is also underway with a bilingual mailer and advertising in movie theaters and on social media. Signage and public education are funded by a State grant.

Police Officers, Downtown Ambassadors, Park Rangers, Harbor Patrol Officers are currently enforcing the smoking regulations. Any citations issued are infractions to violator(s) of the ordinance.

To learn more information, visit the City’s web page to watch a video and read frequently asked questions: SantaBarbaraCA.gov/Smoking