

# **Crosstown Shuttle, Mesa/SBCC & Line 1 & 2 Enhancement Traffic Mitigation**

**Quarter Ending  
March 31, 2012**

*Prepared by the*

Santa Barbara Metropolitan Transit District



April 10, 2012



## Traffic Mitigation Quarter Ending March 31, 2012

The Santa Barbara Metropolitan Transit District (MTD), in partnership with the City of Santa Barbara, has implemented several service enhancements in recent years. These enhancements include two new routes, the Crosstown Shuttle and Line 4 - Mesa/SBCC, and enhanced peak-period service on Line 1 - Westside and Line 2 - Eastside.

The City is relying on these MTD service enhancements to provide the traffic mitigation required of the City by the Addendum to the Final Mitigated Negative Declaration for the Granada Garage Project (i.e., 985 average daily trips and 229 peak hour trips). The table below presents the ridership of each of these services during each month of the third quarter of fiscal year (FY) 2012.

For the enhanced service on Lines 1 & 2, the ridership in the table represents the change from the corresponding month of the year prior to implementation of the enhanced service, to the current month. For Line 4 and the Crosstown Shuttle, the ridership represents the entire ridership of the new routes.

### Fiscal Year 2012 MTD Enhanced Transit Ridership<sup>1</sup>

Period	Change in Total Weekday Average Daily Ridership				Change in P.M. Peak Hour Average Daily Ridership <sup>2</sup>			
	Line 1 & 2	Mesa/SBCC	Crosstown	Total	Line 1 & 2	Mesa/SBCC	Crosstown	Total
<b>3rd Quarter</b>								
Jan 2012	96	592	497	<b>1,185</b>	58	114	80	<b>252</b>
Feb 2012	153	753	521	<b>1,427</b>	57	167	80	<b>304</b>
Mar 2012	181	647	519	<b>1,347</b>	57	136	91	<b>284</b>

Note 1: Line 1 & 2 ridership is the change from the corresponding month prior to implementation of the enhanced service.

Mesa/SBCC and Crosstown Shuttle ridership is the entire ridership of the new routes.

Note 2: The City of Santa Barbara P.M. Peak Hour is 4:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.