



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT MINUTES

Applications within the Architectural Board of Review Purview

Tuesday, July 5, 2016

David Gebhard Public Meeting Room: 630 Garden Street

2:15 P.M.

COMMITTEE MEMBERS:

NATALIE COPE, *Chair*
BOB CUNNINGHAM, *Vice-Chair*
CRAIG SHALLANBERGER (HLC)
WM. HOWARD WITTAUSCH (ABR)

ALTERNATES:

SCOTT HOPKINS (ABR)
MICHAEL DRURY (HLC)

STAFF:

JAIME LIMÓN, Senior Planner
SUSAN GANTZ, Planning Technician
JENNIFER SANCHEZ, Commission Secretary

Website: www.SantaBarbaraCa.gov

ATTENDANCE:

Representatives present: Natalie Cope (Item B), Bob Cunningham (Item A), and Howard Wittausch (Item A-B)

Staff present: Susan Gantz

GENERAL BUSINESS:

A. Public Comment:

No public comment.

B. Approval of previous meeting minutes.

Motion: Approval of the minutes of the Sign Committee meeting of May 23, 2016, as submitted.

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

C. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

NEW ITEM**A. 1225 COAST VILLAGE RD****C-1/SD-3 Zone**

Assessor's Parcel Number: 009-291-034
 Application Number: SGN2016-00001
 Owner: Coast Village Investments, LP
 Architect: Rex Ruskauff
 Business Name: Olive Mill Plaza

(New Sign Program for Olive Mill Plaza, a commercial, retail, and office center comprising four separate buildings on four parcels.)

Present: Rex Ruskauff, Studio R; Dan Morris, Freedom Sign; and Trey Pinner, Agent

Motion: Continued two weeks with comments:

1. The Committee finds this to be a nice Sign Program.
2. It is important that hanging signs be proximate to the leasehold space entries.
3. Return with plans of the driveway entrance monument signs.
4. Return with paint color chips.
5. The Committee suggests simplification of the hanging sign brackets.

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

NEW ITEM**B. 215 PESETAS LN****C-2/SD-2 Zone**

Assessor's Parcel Number: 057-203-003
 Application Number: SGN2016-00060
 Owner: Sansum Clinic
 Applicant: Brad Hess
 Business Name: Sansum Clinic

(Proposal for two new monument signs of 26 and 29 square feet totaling 55 square feet, plus 198.75 square feet of accessory directional signage for the Sansum Clinic medical office campus. An exception is requested to exceed the 20 square foot maximum allowed. Only the monument signs are proposed to be illuminated.)

(Requires Sign Exception findings.)

Present: Brad Hess, Applicant

Committee comments:

Committee Member Wittausch suggested the following:

1. Study the proposal in terms of what is visible from the public way, fronts and backs of signs, and sign types.
2. Enlarge the logos at the top of the signs and remove the logos from the bottom.
3. The existing monument sign at the front entry should match the new signs.

Motion: Continued indefinitely with comments:

1. Include the existing monument sign in this application and show it on the plans as matching the new signage.
2. The Committee suggests providing more post- or pole-mounted signs in lieu of ground-mounted, especially for vehicular and pedestrian wayfinding.
3. Reduce the letter size on the "Urgent Care" building sign to 10" maximum.

Action: Cope/Wittausch, 2/0/0. Motion carried.