



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT CALENDAR MINUTES

Monday, November 11, 2013 David Gebhard Public Meeting Room: 630 Garden Street 2:30 P.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
BOB CUNNINGHAM, Vice-Chair (Consent Calendar Representative)
CRAIG SHALLANBERGER (HLC)
WM. HOWARD WITTAUSCH (ABR) (Consent Calendar Representative)

ALTERNATES: GARY MOSEL (ABR)
BARRY WINICK (HLC)

STAFF: JAIME LIMÓN, Senior Planner
TONY BOUGHMAN, Planning Technician
GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCA.gov

CALL TO ORDER:

The Full Board meeting was called to order at 2:30 p.m. by Vice-Chair Cunningham.

ATTENDANCE:

Representatives present: Bob Cunningham and Gary Mosel
Staff present: Susan Gantz
Recorder: Gabriela Feliciano

GENERAL BUSINESS (2:30):

A. Public Comments:

No public comment.

B. Review of the minutes of the Sign Committee meeting of **October 14, 2013**.

Motion: Approval of the minutes of the Sign Committee meeting of **October 14, 2013, as submitted.**

Action: Cunningham/Mosel, 2/0/0. (Wittausch absent.) Motion carried.

C. Listing of approved Conforming Signs from **October 16** through **November 6, 2013**.

October 16, 2013: There were no signs reviewed due to lack of applications.

October 23, 2013:

- 1. Big Brand Tire, 523 N. Milpas Street – Final Approval as submitted.

October 30, 2013:

- 2. Red Sand Market & Deli, 207 W. Anapamu Street – Final Approval with condition.

November 6, 2013:

- 3. Santa Barbara Dance Alliance, 531 E. Cota Street– Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

NEW ITEM

A. **19 S MILPAS ST**

C-P Zone

Assessor’s Parcel Number: 017-171-024
 Application Number: SGN2013-00146
 Applicant: Swain Sign
 Business Name: Petco

(Proposal to replace existing signs with new style. Proposed is a new 23.26 square foot face-lit channel letter wall sign with 18 inch letters, and a 1.1 square foot sign on the plaza monument sign. The previous wall sign was 14.25 square feet with 18 inch letters. Signage requested is 24.36 square feet in addition to 15.35 square feet of existing signage. The linear building frontage is 115 feet. The allowable signage is 57.5 square feet.)

Actual time: 2:31 p.m.

Present: Jessica Jimenez, Swain Sign Company

Motion: Continued one week to Conforming Review on November 20, 2013, with comments:

- 1. The logo should be reduced to 18" maximum height and may be face-lit.
- 2. The lettering shall be opaque-faced and halo-lit with white LEDs.

Action: Cunningham/Mosel, 2/0/0. (Wittausch absent.) Motion carried.