



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT CALENDAR MINUTES

Tuesday, September 3, 2013 David Gebhard Public Meeting Room: 630 Garden Street 1:45 P.M.

COMMITTEE MEMBERS: NATALIE COPE, *Chair*
BOB CUNNINGHAM, *Vice-Chair* (Consent Calendar Representative)
LOUISE BOUCHER (HLC)
WM. HOWARD WITTAUSCH (ABR) (Consent Calendar Representative)

ALTERNATES: GARY MOSEL (ABR)
CRAIG SHALLANBERGER (HLC)

STAFF: JAIME LIMÓN, Design Review Supervisor
TONY BOUGHMAN, Planning Technician
GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCA.gov

Representatives present: Bob Cunningham and Howard Wittausch
Staff present: Tony Boughman
Recorder: Gabriela Feliciano

GENERAL BUSINESS (2:30):

A. Public Comments:

No public comment.

B. Review of the previous meeting minutes.

Motion: Approval of the minutes of the Sign Committee meeting of July 22, 2013, as submitted.

Action: Cunningham/Wittausch, 1/0/1. (Wittausch abstained.) Motion carried.

C. Review of the previous meeting minutes.

Motion: Approval of the minutes of the Sign Committee meeting of August 19, 2013, as submitted.

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

D. Listing of approved Conforming Signs from August 21 through August 28, 2013.

The Conforming Sign Calendar was reviewed by Bob Cunningham.

August 21, 2013 There were no signs reviewed due to lack of applications.

August 28, 2013

1. Your Cake Baker Wayne Kjar, 2018 Cliff Drive – Final Approval as submitted.
2. Lovin' Spoonful, 2028 Cliff Drive – Final Approval as submitted.

E. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

CONTINUED ITEM

A. **222 N MILPAS ST**

C-2/C-P Zone

Assessor's Parcel Number: 017-051-002
 Application Number: SGN2013-00112
 Applicant: Christian Muldoon
 Contractor: Vogue Sign Company
 Business Name: The Fresh Market

(Proposal for signage for the Fresh Market consisting of a large wall sign with approximately 18 inch letters, two 19.8 square foot wall signs mounted in arched entries, new lettering mounted on an existing 24.48 square foot ground sign at Milpas Street, and a new large ground sign at Montecito Street. Exceptions are requested to exceed the total allowable, and for letter height to exceed 12 inches on the main wall sign. This building has two new tenant spaces which will have signage under future applications. A total of 129.86 square feet of signage is being requested. The linear building frontage is 110 feet. The allowable signage is 90 square feet.)

(Project last reviewed on August 19, 2013. Project requires exception findings.)

Present: Christian Muldoon, Vogue Sign Company
 Keith Weik, The Fresh Market

Motion: Final Approval of monument sign located on Montecito Street (Sign E) with conditions:

1. The large wall sign is approved with 16 inch letters. The large store and large setback distance from Milpas Street justifies larger letters.
2. The arched signs are approved with 8 inch letters.
3. The new monument sign on Montecito Street is to be reduced to 4 feet in height and return to conforming for final review of details.
4. Total square footage is supportable given the large size of the property and the large distance the building is set back. It is understood that two more tenant spaces in the building will also require signage.

Action: Cunningham/Wittausch, 2/0/0. Motion carried.