



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE CONSENT CALENDAR

*Applications within El Pueblo Viejo Landmark District*

**Wednesday, July 3, 2013      David Gebhard Public Meeting Room: 630 Garden Street      10:15 A.M.**

**COMMITTEE MEMBERS:**      NATALIE COPE, Chair (Consent Calendar Representative)  
   BOB CUNNINGHAM, Vice-Chair  
   LOUISE BOUCHER (HLC) (Consent Calendar Representative)  
   WM. HOWARD WITTAUSCH (ABR)

**ALTERNATES:**              CRAIG SHALLANBERGER (HLC)  
   GARY MOSEL (ABR)

**STAFF:**                      JAIME LIMÓN, Design Review Supervisor  
   SUSAN GANTZ, Planning Technician  
   GABRIELA FELICIANO, Commission Secretary

**Website: [www.SantaBarbaraCA.gov](http://www.SantaBarbaraCA.gov)**

**\*\* PLEASE BE ADVISED \*\***

Consent Items are reviewed in a sequential manner as listed on the Consent Calendar Agenda. The agenda schedule is subject to change as cancellations occur.

The applicant's attendance is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the calendar agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M on the day before the meeting to Susan Gantz, City of Santa Barbara Planning Division, (805) 564-5470, ext. 3311; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at (805) 564-5470, ext. 3310. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

**AGENDAS, MINUTES, REPORTS, PLANS & PUBLIC RECORD WRITINGS.** Copies of all documents relating to agenda items are available for review at 630 Garden Street and agendas and minutes are posted online at [www.SantaBarbaraCA.gov/sign](http://www.SantaBarbaraCA.gov/sign). If you have any questions or wish to review the plans, please contact Susan Gantz, Historic Landmarks Commission (HLC) Planning Technician, at (805) 564-5470, ext. 3311, or by email at [SGantz@SantaBarbaraCA.gov](mailto:SGantz@SantaBarbaraCA.gov). Office hours are 8:30 a. to 4:30 p.m., Monday through Thursday, and every other Friday. Please check our website under *City Calendar* to verify closure dates. **Materials related to an item on this agenda submitted to the HLC after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden Street, during normal business hours.** Writings that are a public record under Government Code § 54957.5(a) and that relate to an agenda item for an open session of a regular meeting of the HLC and that are distributed to a majority of all of the members of the HLC during the meeting are available for public inspection by the door at the back of the David Gebhard Public Meeting Room, 630 Garden Street, Santa Barbara, CA.

**APPEALS:** Decisions of the Sign Committee may be referred or appealed to the Historic Landmarks Commission (HLC). Subsequent decisions of the HLC may be appealed to the City Council. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**POSTING:** On Friday, June 28, 2013, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

### **GENERAL BUSINESS (10:15):**

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Review of the minutes of the Sign Committee meeting of June 19, 2013.
- C. Listing of approved Conforming Signs from **June 19** through **June 26**, 2013.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

### **NEW ITEM**

- A. **1103-A STATE ST** C-2 Zone  
 Assessor's Parcel Number: 039-231-014  
 Application Number: SGN2013-00090  
 Business Name: Bella Rosa Galleries  
 (Proposal to permit an 18.78 square foot wood wall sign and a 6.25 square foot wood projecting sign on an existing bracket. An exception is requested for the total of 25.03 square feet to exceed the total allowable of 11 square feet. The linear building frontage is 11 feet. The allowable signage is 11 square feet.)

**(Concept Review only; project requires exception findings to allow total signage to exceed maximum allowed square footage.)**

### **NEW ITEM**

- B. **1103 STATE ST** C-2 Zone  
 Assessor's Parcel Number: 039-231-014  
 Application Number: SGN2013-00091  
 Applicant: Saul Oliva  
 Architect: Bogdan Lomonosoff  
 Business Name: Paris Street Boutique  
 (Proposal for a new 2.24 square foot wood projecting sign on an existing bracket. The linear building frontage is 11 feet. The allowable signage is 11 square feet.)

**NEW ITEM****C. 1230 STATE ST**

C-2 Zone

Assessor's Parcel Number: 039-183-027  
Application Number: SGN2013-00098  
Applicant: Sign-A-Rama  
Business Name: Jamal Rugs

(Proposal for a new 6.85 square foot wood blade sign designed to look like a scroll. The sign uses a digital image printed on canvas applied to the sign board. The proposal includes a new wrought iron bracket. The linear building frontage is 17 feet. The allowable signage is 17 square feet.)

**NEW ITEM****D. 35 W HALEY ST**

C-M Zone

Assessor's Parcel Number: 037-211-028  
Application Number: SGN2013-00089  
Architect: DeVicente + Mills Architecture  
Business Name: Alchemy Arts Center

(Proposal for two new non-illuminated painted wood blade signs of 7 square feet each for a total of 14 square feet. New wrought iron brackets are also proposed. Three previously-approved metal wall signs on site totaling 24.6 square feet will remain unaltered. Total signage on site will be 38.6 square feet. This building is on the *City's List of Potential Historic Resources: "Former Salvation Army Building."* The linear building frontage is 44.5 feet. The allowable signage is 44.5 square feet.)