



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE

### CONSENT CALENDAR MINUTES

**Monday, August 20, 2012      David Gebhard Public Meeting Room: 630 Garden Street      2:30 P.M.**

---

**COMMITTEE MEMBERS:**                      NATALIE COPE, Chair  
    BOB CUNNINGHAM, Vice-Chair (Consent Calendar Representative)  
    LOUISE BOUCHER (HLC)  
    DAWN SHERRY (ABR) (Consent Calendar Representative)  
    KEITH RIVERA (ABR) (Consent Calendar Representative)

**CITY COUNCIL LIAISON:**                      RANDY ROWSE

**STAFF:**                      JAIME LIMÓN, Senior Planner  
    TONY BOUGHMAN, Planning Technician  
    GLORIA SHAFER, Commission Secretary

**Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)**

---

### GENERAL BUSINESS (2:30)

Representatives present:                      Cunningham and Sherry  
Staff present:                                      Boughman

- A.    Public Comments:                      There was no public comment.
- B.    Review of the minutes of the Sign Committee meeting of August 6, 2012.
- Motion:                      Approve the August 6, 2012 minutes as submitted.  
      Action:                      Cuningham/Sherry, 1/0/1.
- C.    Listing of approved Conforming Signs from August 7, 2012 through August 14, 2012.
- August 7:                      528 Anacapa St, The French Press, Approved as submitted.  
      August 14:                      827 E Montecito St, Rosales Mexican Restaurant, Approved with condition.  
    1924 Cliff Dr, Chase Bank, Approved with conditions.  
    205 W Montecito St, The Berry Man Inc., Approved with conditions.
- D.    Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- There were no announcements.

**REVIEW AFTER FINAL****A. 2017 CHAPALA ST**

R-2/R-O Zone

Assessor's Parcel Number: 025-302-007  
 Application Number: SGN2012-00094  
 Contractor: Visual Image Design  
 Applicant: Wasantha Mohottige  
 Business Name: Santa Barbara Dental Spa

Proposal for one 9.4 square foot pin-mounted letter wall sign, and one 10.4 square foot ground mounted sandblasted wood sign on wood posts, for a total of 19.8 square feet of new signage for the new Santa Barbara Dental Spa. The linear building frontage is 32.00 feet. The allowable signage is 32.00 square feet.

**Request for reconsideration and approval of the proposed ground sign in addition to the approved wall sign.**

Continued indefinitely to Conforming with comments: 1) a smaller ground sign is supportable if no higher than 42 inches, narrower than originally proposed, and harmonious with existing landscaping; 2) provide a plan showing landscaping and hardscaping in the front yard.

**NEW ITEM****B. 131 ANACAPA ST**

OC/SD-3 Zone

Assessor's Parcel Number: 033-082-010  
 Application Number: SGN2012-00098  
 Architect: AB Design Studios

Proposal for a new sign program for the ten-unit commercial complex at 131-137 Anacapa Street. The complex consists of three buildings and has street frontages on Anacapa, Helena, and Yanonali Streets. The linear building frontage is 260.00 feet. The allowable signage is 130.00 square feet.

Staff comments: Further clarification is required regarding the exceptions being requested as part of the proposed sign program.

Continued two weeks to Conforming with the following comments: 1) refine and confirm all criteria in the documents; 2) an exception for an alternate sign over the man gate (in lieu of the wall-mounted "monument" sign) for Tenant 6 is supportable; 3) provide alternate direction for illumination of projecting signs in case a tenant desires raised lettering - internally-lit boxes not permitted); 4) the numbers of proposed signs and alternate locations, and total square footage, are acceptable (if this involves an exception relative to area, it is supportable); 5) the spaces for vertical signage on the south side of Building A are acceptable.