



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE CONSENT CALENDAR MINUTES

*Applications within El Pueblo Viejo Landmark District*

**Wednesday, July 18, 2012     David Gebhard Public Meeting Room: 630 Garden Street     10:15 A.M.**

**COMMITTEE MEMBERS:**     NATALIE COPE, Chair (Consent Calendar Representative) – Present  
   BOB CUNNINGHAM, Vice-Chair  
   **LOUISE BOUCHER** (HLC) (Consent Calendar Representative) – Present  
   DAWN SHERRY (ABR)

**ALTERNATE:**                     CRAIG SHALLANBERGER (HLC)  
**CITY COUNCIL LIAISON:**     RANDY ROWSE

**STAFF:**                     JAIME LIMÓN, Senior Planner  
   SUSAN GANTZ, Planning Technician – Present  
   GABRIELA FELICIANO, Commission Secretary

**Website:** [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)

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**\*\* PLEASE BE ADVISED \*\***

**REVIEW ORDER:** Consent items were reviewed in a sequential manner as listed on the Consent Calendar Agenda. The agenda schedule was subject to change as cancellations occurred. Applicants were advised to arrive at the beginning of the meeting. If applicants were not in attendance when the item as announced, the item would have been moved to the end of the calendar agenda if time allowed.

**APPROVALS:** The Sign Committee approval is granted for a specific tenant at a specified location as described on the application. Additional tenancies or alternate sign configurations may necessitate the reduction of previously-approved signage. All signs shall be located, constructed, installed, and maintained as shown on the approved plans. Any deviation from approved materials and colors will require explicit approval of the Sign Committee.

**BUILDING PERMITS:** All signs and related hardware approved by the Sign Committee require a building permit. The applicant is responsible for obtaining a building permit from the Building and Safety Division of the Community Development Department and meeting any Sign Committee Conditions of Approval. Building permits are issued only to an appropriately-licensed California contractor with a valid City of Santa Barbara Business License. Electrical signs, signs that require footings, and signs that weigh over 100 lbs. shall be reviewed by a plans examiner or building inspector.

The day after receiving Sign Committee approval, the applicant may pick up two sets of stamped plans from the Planning and Zoning Counter to apply for a building permit. If the Sign Committee approval is subject to corrections, revised plans must be submitted to Sign Committee staff prior to applying for a building permit.

If a building permit is not obtained and the approved sign(s) is/are not installed within six months from the date of approval, the approval automatically expires and will become null and void. However, one six-month time extension of the Sign Committee approval may be granted by the Community Development Director or his designee, provided the proposed plans, materials, and adjacent areas remain unchanged.

A final inspection date will be automatically scheduled within 30 days of building permit issuance, and building permits will expire six months from the approval date if no inspection is performed.

**INSTALLATION:** All signs and related hardware including footings, brackets, fasteners, wiring, fixtures, components, and appendages shall be installed by an appropriately-licensed California contractor (Sign painting contractor D42, Electrical sign contractor C45, or a General Contractor, providing such contractor is performing other unrelated work on the same site). Proof of insurance and property owner authorization may also be required.

**EXCEPTION:** The Building Official may approve the removal and replacement of signs by other qualified persons, provided the sign has an existing bracket or is mounted flat against a wall, the sign itself does not weigh more than 10 lbs., is not more than six feet above grade, or is painted on an existing surface.

**APPEALS:** Decisions of the Sign Committee of projects within El Pueblo Viejo Landmark District may be appealed to the Historic Landmarks Commission. For further information on appeals, contact the Planning Staff. Appeals must be in writing and filed at the Planning and Zoning Counter within ten calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in these meetings, please contact the Planning Division at (805) 564-5470, ext. 3310. If possible, notification of at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

**POSTING:** On Friday, July 13, 2012, at 4:00 P.M., the agenda for this meeting was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.santabarbaraca.gov/sign](http://www.santabarbaraca.gov/sign).

### **GENERAL BUSINESS (10:15):**

Representatives present:      Natalie Cope, Chair  
    Louise Boucher, HLC Representative

Staff present:                      Susan Gantz, Planning Technician

A.      Public Comments:

No public comment.

B.      Review of the minutes of the Sign Committee meeting of June 20, 2012.

**Motion:            Approval of the minutes of the Sign Committee meeting of June 20, 2012, as presented.**

Action:            Boucher/Cope, 2/0/0. Motion carried.

C.      Listing of approved Conforming Signs from June 20 through July 11, 2012.

1. Orogold Cosmetics, 611 Paseo Nuevo – Final Approval as submitted.
2. Ooh La La Consignment, 1103 State street – Final Approval with condition.
3. Wells Fargo, 1036 Anacapa Street – Final Approval as submitted.
4. Men's Wearhouse, 719 State Street – Final Approval as submitted.
5. Grassini, 813 Anacapa Street – Final Approval as submitted.
6. Knit Fit, 320 W. Carrillo Street – Final Approval with condition.

There were no signs reviewed on June 20 and July 3 due to lack of applications.

The Conforming Sign Calendars were reviewed by Natalie Cope and Bob Cunningham.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

**CONTINUED ITEM**

A. **217 STATE ST** HRC-2/SD-3 Zone

Assessor's Parcel Number: 033-042-011  
Application Number: SGN2012-00073  
Contractor: Signs By Ken  
Business Name: Reagan Ranch Center

(Proposal for five 8.33 square foot, non-illuminated sandblasted wood projecting signs along the State Street elevation. Wrought iron brackets are also proposed. Total new signage on site will be 41.65 square feet. The linear building frontage is 56 feet. The allowable signage is 56 square feet.)

**(Second Review.)**

**Final Approval of the project as submitted.**

**REVIEW AFTER FINAL**

B. **424 STATE ST** C-M Zone

Assessor's Parcel Number: 037-212-025  
Application Number: SGN2012-00002  
Agent: AKC Services  
Contractor: TNT Electric Sign, Inc.  
Business Name: 99 Cent Only Store

(This is a revised project description: Proposal for two LED-illuminated metal wall signs of 4.37 square feet each, two 2.23 square foot projecting sandblasted wood signs to be hung from new wrought iron brackets, one 6.0 square foot non-illuminated, single-faced, sandblasted wood ground sign, and five awning logos on five window awnings totaling 2.05 square feet. Also proposed is an 18.33 square foot, externally illuminated monument sign to be erected at the parking lot entrance on E. Haley Street. The total signage on site will be 39.58 square feet with 18.33 square feet of new signage being requested in addition to 21.25 square feet of existing signage. The linear building frontage is 65 feet. The allowable signage is 65 square feet.)

**(Review After Final to replace two approved 2.7 square foot sandblasted wood blade signs with two 8.5 square foot sandblasted wood blade signs. Total square footage of signs would increase by 11.6 square feet from 39.58 to 51.18 square feet.)**

**Final Approval of Review After Final as submitted.**

**NEW ITEM****C. 633 E CABRILLO BLVD**

HRC-1/SP-1/SD-3 Zone

Assessor's Parcel Number: 017-680-013  
Application Number: SGN2012-00079  
Applicant: Chris Polster  
Contractor: Coast Signs  
Designer: Atlas Sign Industries  
Business Name: The Fess Parker

(Proposal for a total of 209.3 square feet of new signage. Proposed are three refaced monument signs (39.6, 12.3, and 12.3 square feet), one new 17.7 square foot monument sign, and one new 88.4 square foot wall sign for a total of 170.3 square feet. The proposal includes 17 directional and informational signs throughout the site totaling 39 square feet. Exceptions are requested for letter heights to exceed 10 inches on the ground signs and wall sign, and for the total square footage of signs to exceed 90 square feet. The linear building frontage is 400 feet. The allowable signage is 90 square feet.)

**(Project requires exception findings for overheight letters and for total square footage of signage.)**

**Continued two weeks with the following comments:**

1. Directional signs are all supportable as shown.
2. For the monument sign and wall sign above the entry, applicant shall submit revised plans with scaled elevations and dimensions with signage at a minimum of a 25% reduction in size.