



City of Santa Barbara

Planning Division

SIGN COMMITTEE

CONSENT CALENDAR MINUTES

Monday, April 16, 2012 David Gebhard Public Meeting Room: 630 Garden Street 2:15 P.M.

COMMITTEE MEMBERS: NATALIE COPE, *Chair*
 BOB CUNNINGHAM, *Vice-Chair* (Consent Calendar Representative)
 LOUISE BOUCHER (HLC)
 DAWN SHERRY (ABR) (Consent Calendar Representative)
 KEITH RIVERA (ABR) (Consent Calendar Alternate)

CITY COUNCIL LIAISON: RANDY ROWSE

STAFF: JAIME LIMÓN, Senior Planner
 TONY BOUGHMAN, Planning Technician
 GLORIA SHAFER, Commission Secretary

Website: www.SantaBarbaraCa.gov

GENERAL BUSINESS (2:15):

Representatives present: Cunningham and Sherry
Staff present: Boughman

- A. Public Comments: No public comment.
- B. Review of the minutes of the Sign Committee meeting of April 2, 2012.

 Motion: Approve the minutes of April 2, 2012, as submitted.
 Action: Cunningham/Sherry, 2/0/0. Motion carried.
- C. Listing of approved Conforming Signs from April 3, 2012 through April 10, 2012.

 April 3: None
 April 10: 427 Olive St, Iron Horse Auto Body, Approved as submitted.
- D. Announcements, requests for continuances and withdrawals, and future agenda items. None.

NEW ITEM**A. 120 S HOPE AVE E-144**

C-2/SD-2 Zone

Assessor's Parcel Number: 051-010-014
 Application Number: SGN2012-00043
 Business Name: La Cumbre Plaza

(Proposal for three new identification ground signs and replacement of three existing identification ground signs for La Cumbre Plaza. Two new 25.5 square foot, externally illuminated ground signs are proposed for La Cumbre Road and one 25.5 square foot ground sign is proposed for State Street. The existing ground sign at Calle Real is proposed to be replaced with a 13.5 square foot ground sign. The two existing ground signs at Hope Avenue are proposed to be replaced with two new 17.5 square foot, externally illuminated ground signs. Exceptions are requested to allow more than one ground sign on the La Cumbre Road frontage, to allow more than one ground sign on Hope Avenue, and to allow a new ground sign on State Street to be located less than 75 feet from an existing ground sign for Panera Bread.)

(Concept Review only. Project requires exception findings.)

Continued indefinitely to Sign Committee with the following comments:

- 1) General comments: Additional complex identification signage at street frontages for La Cumbre Plaza is supportable. The proposed lanterns are great, confirm with staff that the height of lanterns is not included in sign height because they exceed six feet.
- 2) New sign at State Street: Study a sign that works with the existing tree, removal of the tree is unacceptable. The support brackets appear weak, study a 3-dimensional bipod approach. Study curving the ends of sign panel.
- 3) Two new signs at La Cumbre Road: The support brackets appear weak, study a 3-dimensional bipod approach. Study curving the ends of sign panels. The southern sign is approvable. Study the location of the northern sign near the existing tree.
- 4) Replacement signs at Hope Avenue: The new signs on Hope Avenue are approvable. Study the heights of the proposed palms with regard to the canopies of the adjacent Tipuana trees.
- 5) Replacement sign at Calle Real ("Sears hill"): The sign panel should not be curved. Conceal the light fixture. Restore the landscaping.

NEW ITEM**B. 609 N MILPAS ST**

C-2 Zone

Assessor's Parcel Number: 031-181-011
 Application Number: SGN2012-00042
 Business Name: Subway
 Applicant: Cheryl Loyd

(Proposal to replace the existing face-lit channel letter wall sign with a new 5.65 square foot face-lit wall sign for Subway's new font, and replace the existing wood projecting sign with a new 3.125 square foot internally-illuminated projecting sign using the existing bracket. The linear building frontage is 22.00 feet. The allowable signage is 11.00 square feet.)

Approved as submitted.

NEW ITEM**C. 2636 DE LA VINA ST**

C-2 Zone

Assessor's Parcel Number: 051-293-001
Application Number: SGN2012-00051
Business: Launderland
Contractor: ANI Signs

(Proposal to reface an existing 32 inch by 40 foot, 107 square foot non-conforming, roof-mounted internally illuminated sign, and to permit the as-built face change for the existing 15 square foot ground sign for Launderland. An exception is requested for letter height to exceed 12 inches. 122.00 square feet of signage is being requested in addition to 13.00 square feet of existing signage. The linear building frontage is 80.00 feet. The allowable signage is 65.00 square feet.)

(Concept Review only. Project requires exception findings.)

Sherry stepped down. Item postponed indefinitely.