



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE CONSENT CALENDAR

**Monday, September 17, 2012 David Gebhard Public Meeting Room: 630 Garden Street 2:15 P.M.**

**COMMITTEE MEMBERS:**

NATALIE COPE, Chair  
BOB CUNNINGHAM, Vice-Chair (Consent Calendar Representative)  
LOUISE BOUCHER (HLC)  
DAWN SHERRY (ABR) (Consent Calendar Representative)

**CITY COUNCIL LIAISON:**

RANDY ROWSE

**STAFF:**

JAIME LIMÓN, Senior Planner  
TONY BOUGHMAN, Planning Technician  
GLORIA SHAFER, Commission Secretary

**Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)**

**\*\* PLEASE BE ADVISED \*\***

Consent Items are reviewed in a sequential manner as listed on the Consent Calendar Agenda. The agenda schedule is subject to change as cancellations occur.

The applicant's attendance is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the calendar agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 p.m. on the Friday before the meeting to Tony Boughman, City of Santa Barbara Planning Division, by email at [tboughman@santabarbaraca.gov](mailto:tboughman@santabarbaraca.gov); otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at (805)564-5470, ext. 4577. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

**AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign). Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact Tony Boughman (805) 564-5470, ext. 4539, or by email at [tboughman@santabarbaraca.gov](mailto:tboughman@santabarbaraca.gov). Our office hours are 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Please check our website under City Calendar to verify closure dates.

**APPEALS:** Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR). Subsequent decisions of the ABR may be appealed to the City Council. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**NOTICE:** On Thursday, September 13, 2012, this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (2:15):**

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Review of the minutes of the Sign Committee meeting of Tuesday, September 4, 2012.
- C. Listing of approved Conforming Signs from September 5, 2012 through September 12, 2012.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

**FINAL REVIEW**

- A. **120 S HOPE AVE E-144** C-2/SD-2 Zone  
 Assessor's Parcel Number: 051-010-014  
 Application Number: SGN2012-00043  
 Business Name: La Cumbre Plaza

Proposal for three new identification ground signs and replacement of three existing identification ground signs for La Cumbre Plaza. Two new 25.5 square foot, externally illuminated ground signs are proposed for La Cumbre Road and one 25.5 square foot ground sign is proposed for State Street. The existing ground sign at Calle Real is proposed to be replaced with a 13.5 square foot ground sign. The two existing ground signs at Hope Avenue are proposed to be replaced with two new 17.5 square foot, externally illuminated ground signs. Exceptions are requested to allow more than one ground sign on the La Cumbre Road frontage, to allow more than one ground sign on Hope Avenue, and to allow the new ground sign on State Street to be located less than 75 feet from an existing ground sign for Panera Bread.)

**Final Approval of the project is requested. Project requires exception findings.**

**CONTINUED ITEM**

- B. **401 S HOPE AVE** E-3/P-D/SP-4/SD-2 Zone  
 Assessor's Parcel Number: 051-240-018  
 Application Number: SGN2012-00102  
 Business Name: Acura  
 Applicant: Chris Compton

Concept review of permanent signs for Acura to replace their temporary signs. The application includes exception requests to increase the total square footage on the site where the maximum allowable square footage is already exceeded and for a ground sign that will exceed the maximum height limit. Proposed are two 6.2 square foot face-lit channel letter wall signs and an internally illuminated 27 square foot, 9.5 foot tall ground sign. The total proposed 39.4 square feet of permanent signage replaces 19.5 square feet of temporary signage. Exceptions are requested to allow the proposed total of 180.5 square feet to exceed the maximum of 90 square feet, and for the ground sign to exceed the maximum allowable height of six feet. 39.40 square feet of signage is being requested in addition to 160.60 square feet of existing signage. The linear building frontage is 260.00 feet. The allowable signage is 90.00 square feet.

**Second Concept Review. Project requires exception findings to allow greater than the total allowable square footage, and for a ground sign to exceed the maximum allowable height limit.**