



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE

### CONSENT CALENDAR

**Monday, July 23, 2012**      **David Gebhard Public Meeting Room: 630 Garden Street**      **2:30 P.M.**

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**COMMITTEE MEMBERS:**      NATALIE COPE, Chair  
   BOB CUNNINGHAM, Vice-Chair (Consent Calendar Representative)  
   LOUISE BOUCHER (HLC)  
   DAWN SHERRY (ABR) (Consent Calendar Representative)  
   KEITH RIVERA (ABR) (Consent Calendar Alternate)

**CITY COUNCIL LIAISON:**      RANDY ROWSE

**STAFF:**      JAIME LIMÓN, Senior Planner  
                                 TONY BOUGHMAN, Planning Technician  
                                 GLORIA SHAFER, Commission Secretary

**Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)**

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**\*\* PLEASE BE ADVISED \*\***

Consent Items are reviewed in a sequential manner as listed on the Consent Calendar Agenda. The agenda schedule is subject to change as cancellations occur.

The applicant's attendance is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the calendar agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 p.m. on the Friday before the meeting to Tony Boughman, City of Santa Barbara Planning Division, by email at [tboughman@santabarbaraca.gov](mailto:tboughman@santabarbaraca.gov); otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at (805)564-5470, ext. 4577. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

**AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign). Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact Tony Boughman (805) 564-5470, ext. 4539, or by email at [tboughman@santabarbaraca.gov](mailto:tboughman@santabarbaraca.gov). Our office hours are 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Please check our website under City Calendar to verify closure dates.

**APPEALS:** Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR). Subsequent decisions of the ABR may be appealed to the City Council. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**NOTICE:** On Thursday, July 20, 2012, this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (2:30):**

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Review of the minutes of the Sign Committee meeting of June 25, and July 9, 2012.
- C. Listing of approved Conforming Signs from July 10, 2012 through July 17, 2012.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

**NEW ITEM**

- A. **1924 CLIFF DR** C-P/R-2 Zone

Assessor's Parcel Number: 035-141-009  
Application Number: SGN2012-00085  
Agent: Signs by Ken  
Business Name: Chase Bank

(Concept review for signage for a new Chase Bank in the Mesa Center. Proposed are changes to the existing Mesa Center sign program to allow larger than 12-inch letters for this tenant space, the introduction of a wall sign on the Meigs Road side of the building at this tenant space, also with larger than 12-inch letters. Also proposed is a sign for the bank to be located off-premises on the existing McDonald's monument sign in front of the center. The requests for letters larger than 12-inches, and off-premises signage require exceptions to the sign ordinance. 38.30 square feet of signage is being requested. The linear building frontage is 90 feet. The allowable signage is 45 square feet.)

**(Concept Review only. Project requires exception findings and changes to the Mesa Center sign program.)**