



City of Santa Barbara Planning Division

SIGN COMMITTEE CONSENT CALENDAR MINUTES

Applications within El Pueblo Viejo Landmark District

Tuesday, November 23, 2010 David Gebhard Public Meeting Room: 630 Garden Street 10:15 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair (Consent Calendar Representative) – Present
BOB CUNNINGHAM, Vice-Chair
LOUISE BOUCHER (HLC) (Consent Calendar Representative) – Present
DAWN SHERRY (ABR)

ALTERNATE: ALEX PUJO (HLC) – Absent
CITY COUNCIL LIAISON: MICHAEL SELF – Absent

STAFF: JAIME LIMÓN, Senior Planner – Present
SUSAN GANTZ, Planning Technician – Absent
GABRIELA FELICIANO, Commission Secretary – Present

Website: www.SantaBarbaraCa.gov

**** PLEASE BE ADVISED ****

REVIEW ORDER: Consent items were reviewed in a sequential manner as listed on the Consent Calendar Agenda. The agenda schedule was subject to change as cancellations occurred. Applicants were advised to arrive at the beginning of the meeting. If applicants were not in attendance when the item was announced, the item would have been moved to the end of the calendar agenda if time allowed.

APPROVALS: Sign Committee approvals are granted for a specific tenant at a specified location as described on the application. Additional tenancies or alternate sign configurations may necessitate the reduction of previously-approved signage. All signs shall be located, constructed, installed, and maintained as shown on the approved plans. Any deviation from approved materials and colors will require explicit approval of the Sign Committee.

BUILDING PERMITS: All signs and related hardware approved by the Sign Committee require a building permit. The applicant is responsible for obtaining a building permit from the Building and Safety Division of the Community Development Department and meeting any Sign Committee Conditions of Approval. Building permits are issued only to an appropriately-licensed California contractor with a valid City of Santa Barbara Business License. Electrical signs, signs that require footings, and signs that weigh over 100 lbs. shall be reviewed by a plans examiner or building inspector.

The day after receiving Sign Committee approval, the applicant may pick up two sets of stamped plans from the Planning and Zoning Counter to apply for a building permit. If the Sign Committee approval is subject to corrections, revised plans must be submitted to Sign Committee staff prior to applying for a building permit.

If a building permit is not obtained and the approved sign(s) is/are not installed within six months from the date of approval, the approval automatically expires and will become null and void. However, one six-month time extension of the Sign Committee approval may be granted by the Community Development Director or his designee, provided the proposed plans, materials, and adjacent areas remain unchanged.

A final inspection date will be automatically scheduled within 30 days of building permit issuance, and building permits will expire six months from the approval date if no inspection is performed.

INSTALLATION: All signs and related hardware including footings, brackets, fasteners, wiring, fixtures, components, and appendages shall be installed by an appropriately-licensed California contractor (Sign painting contractor D42, Electrical sign contractor C45, or a General Contractor, providing such contractor is performing other unrelated work on the same site). Proof of insurance and property owner authorization may also be required.

EXCEPTION: The Building Official may approve the removal and replacement of signs by other qualified persons, provided the sign has an existing bracket or is mounted flat against a wall, the sign itself does not weigh more than 10 lbs., is not more than six feet above grade, or is painted on an existing surface.

APPEALS: Decisions of the Sign Committee of projects within El Pueblo Viejo Landmark District may be appealed to the Historic Landmarks Commission. For further information on appeals, contact the Planning Staff. Appeals must be in writing and filed at the Planning and Zoning Counter within ten calendar days of the meeting at which the Sign Committee took action or rendered its decision.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in these meetings, please contact the Planning Division at (805) 564-5470. If possible, notification of at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

POSTING: That on Friday, November 19, 2010, at 4:00 P.M., the agenda for this meeting was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (10:15):

A. Public Comments:

No public comment.

B. Review of the minutes of the Sign Committee meeting of November 10, 2010.

Motion: To accept the minutes of the Sign Committee meeting of November 10, 2010, as submitted.

Action: Cope/Boucher, 2/0/0. Motion carried.

C. Listing of approved Conforming Signs from November 10 through November 17, 2010.

Mr. Limón announced the Conforming Signs that were approved:

1. 740 State St., Peace Store (SGN2010-00150).
2. 2 W. Mission St., The Apartment Specialists (SGN2010-00154).
3. 805 Paseo Nuevo, Guest Services (SGN2010-00144).

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

Mr. Limón updated the Committee on the proposed changes to the Sign Ordinance that were presented to the Council Ordinance Committee and will now be discussed by the City Council some time in January, 2011. The Ordinance Committee requested that Staff develop language with respect to exceptions criteria for the use of television monitors emanating sound at business locations and real estate signs to be allowed at properties where there are view constraints.

REFERRED FROM CONFORMING

A. **928 STATE ST**

C-2 Zone

Assessor's Parcel Number: 039-322-032
 Application Number: SGN2009-00110
 Architect: Cearnal Andrulaitis, LLC
 Business Name: The Apple Store

(This building is on the **City's List of Potential Historic Resources: "Rogers Furniture Building, Pier 1 Store."** Proposal to remove an existing flag and install two new projecting signs that are 4 square feet each, for a total of 8 square feet. The linear building frontage is 56 feet. The allowable signage is 56 square feet.)

This item was continued two weeks at applicant's request.

NEW ITEM

B. **29 W ANAPAMÚ ST**

C-2 Zone

Assessor's Parcel Number: 039-231-002
 Application Number: SGN2010-00159
 Applicant: Matt Honea
 Architect: Paul Strickland
 Business Name: Dr. Michael Cooper, Dentist

(Proposal for two new 6.1 square feet hanging signs for a total of 12.2 square feet of signage. These identification signs are proposed at each building entrance for directional purposes. 12.2 square feet of new signage is being requested in addition to 38.22 square feet of existing signage. The linear building frontage is 52.5 feet. The allowable signage is 52.5 square feet.)

(10:15)

Present: Matt Honea, Applicant

Motion: Final Approval with condition.

Action: Boucher/Cope, 2/0/0. Motion carried.

NEW ITEM

C. 1017 STATE ST

C-2 Zone

Assessor's Parcel Number: 039-281-019
Application Number: SGN2010-00158
Contractor: Signs Express
Business Name: La Soie Bridal

(Proposal for three new signs for a commercial retail space totaling 10.18 square feet. Proposed are a 5.6 square foot wall sign, a 2.29 square foot rear wall sign, and a 2.29 square foot blade sign. The linear building frontage is 24 feet. The allowable signage is 24 square feet.)

(10:20)

Present: Daniel Pfaffly, Designer

Motion: Final Approval with the condition that the wall sign shall be moved to the bottom 1/3 of space on the upper wall.

Action: Boucher/Cope, 2/0/0. Motion carried.

**** MEETING ADJOURNED AT 10:45 A.M. ****