



City of Santa Barbara Planning Division

SIGN COMMITTEE AGENDA

Tuesday, September 29, 2009 David Gebhard Public Meeting Room: 630 Garden Street 8:30 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair
 JOSHUA PEMBERTON
 DAWN SHERRY (ABR)
 LOUISE BOUCHER (HLC)

ALTERNATES: ALEX PUJO (HLC) CLAY AURELL (ABR)
CITY COUNCIL LIAISON: GRANT HOUSE

STAFF: RENEE BROOKE, Senior Planner
 ELVA de la TORRE, Planning Technician
 KATHLEEN GOO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Elva de la Torre, Planning Technician, at the city of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive at least 15 minutes early. Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov **Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours.** If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on Thursday, September 24, 2009, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (8:30):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of **September 15, 2009**.
- C. Listing of approved Conforming Signs.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

CONCEPT REVIEW – NEW

1.	1131 COAST VILLAGE RD	C-1/SD-3 Zone
(8:35)	Assessor’s Parcel Number: 009-291-003	
(10 MIN)	Application Number: SGN2009-00120	
	Owner: Coast Village Investments	
	Applicant: Jeremy Roberts	
	Business Name: Lily	

(Proposal for one 4.65 square foot hanging wood sign. The linear building frontage is 13.80 feet. The allowable signage is 6.88 square feet.)

CONCEPT REVIEW – NEW**2. 220 ANACAPA ST**

OC/HRC-2/SD-3 Zone

(8:45) Assessor's Parcel Number: 033-053-022
 (10 MIN) Application Number: SGN2009-00122
 Owner: Kjerulf Family Partnership
 Contractor: Wasantha Mohottige
 Business Name: Ayers Auto Repair

(Proposal for one 5.9 square foot wall sign made of individual channel letters. The linear building frontage is 100 feet. The allowable signage is 90 square feet.)

CONCEPT REVIEW – NEW**3. 7 W HALEY ST**

C-M Zone

(8:55) Assessor's Parcel Number: 037-211-006
 (10 MIN) Application Number: SGN2009-00121
 Owner: Yee Ling-Chai Trustee
 Contractor: Signs By Ken
 Business Name: Studio 7

(Proposal for one new six square foot projecting wood sign to hang on a new bracket. The linear building frontage is 16 feet. The allowable signage is 16 square feet. The project is located in the El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**4. 1226 STATE ST**

C-2 Zone

(9:05) Assessor's Parcel Number: 039-183-026
 (10 MIN) Application Number: SGN2009-00118
 Owner: Alec Alexander, Trustee
 Applicant: Signs By Ken
 Business Name: Ultimate Bagels

(Proposal for four new signs: two 0.64 square feet (each) window signs; one nine square foot window sign; one 2.88 square foot projecting sign to hang on a previously approved bracket, for a total of 12.52 square feet. The linear building frontage is 20 feet. The allowable signage is 20 square feet. The project is located in the El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**5. 21 N MILPAS ST**

C-2 Zone

(9:15) Assessor's Parcel Number: 017-123-013
 (10 MIN) Application Number: SGN2009-00119
 Owner: Guanahani Milpas, LLC
 Applicant: Signs By Ken
 Business Name: Sherwin Williams Paints

(Proposal for five "as-built" signs: one 17.44 square foot can sign; one 4.79 square foot hanging sign; and three window signs each 3.36 square feet, for a total of 32.31 square feet. This application is to abate ENF2008-00490. The linear building frontage is 84 feet. The allowable signage is 65 square feet.)

CONCEPT REVIEW – NEW**6. 23 S HOPE AVE**

C-2/SD-2 Zone

(9:25) Assessor's Parcel Number: 051-040-051
 (10 MIN) Application Number: SGN2009-00105
 Owner: Cavalier Investments-Hope Avenue, LLC
 Contractor: Coast Sign Inc.
 Business Name: FedEx Office

(Proposal to replace two existing sets of illuminated channel letters with two new sets of illuminated channel letters each 6.58 square feet, and two additional new signs: 0.97 square feet of window vinyl; 2.88 square feet of door vinyl respectively, for a total of 22.19 square feet. The linear building frontage is 108 feet. The allowable signage is 65 square feet.)

CONCEPT REVIEW – NEW**7. 1030 STATE ST**

C-2 Zone

(9:35) Assessor's Parcel Number: 039-282-001
 (10 MIN) Application Number: SGN2009-00106
 Owner: Levon Investments
 Contractor: Coast Sign Inc.
 Business Name: FedEx Office

(Proposal to reface three existing signs with new company signage and add two new door signs: reface one 9 square foot existing wood sandblasted sign; reface two 5.8 square feet (each) sign boards. New signs including one 1.55 square foot and one 2.89 square foot door signs, for a total of 25.04 square feet. The site is listed on the Potential Historic list as the Elks Club Building. The linear building frontage is 40 feet. The allowable signage is 40 square feet. The project is located in the El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**8. 602 E MONTECITO ST**

M-1 Zone

(9:45) Assessor's Parcel Number: 017-030-003
 (10 MIN) Application Number: SGN2009-00123
 Owner: Levon Investments, LLC
 Contractor: Benton Signs & Designs
 Business Name: Ferguson Bath, Kitchen & Lighting

(Proposal to reface two monument signs and add two new wall signs: two monument signs each 15 square feet; one 20 square foot wall sign; one 8.53 square foot wall sign, for a total of 58.53 square feet. The linear building frontage is 205 feet. The allowable signage is 90 square feet.)

REFERRED FROM CONFORMING SIGN REVIEW**9. 3987 STATE ST**

C-2/SD-2 Zone

(9:55) Assessor's Parcel Number: 051-010-021
 Application Number: SGN2009-00116
 Owner: FW Ca-Five Points Shopping Center
 Business Name: Saigon In And Out

(Proposal for two wall signs made of internally illuminated channel letters 9.1 square feet each for a total of 18.2 square feet. The Five Points Sign Program is in place. The linear building frontage is 62 feet. The allowable signage is 62 square feet.)