



City of Santa Barbara

Planning Division

SIGN COMMITTEE AGENDA

Wednesday, May 7, 2008 David Gebhard Public Meeting Room: 630 Garden Street 9:00 A.M.

COMMITTEE MEMBERS: NATALIE COPE, *Chair*
 JENNIFER ROSE, *Vice-Chair*
 BOB CUNNINGHAM
 STEVE HAUSZ (HLC)
 PAUL ZINK (ABR)

ALTERNATES: LOUISE BOUCHER (HLC)
 CLAY AURELL (ABR)

CITY COUNCIL LIAISON: GRANT HOUSE
 DALE FRANCISCO (ALTERNATE)

STAFF: DANNY KATO, Senior Planner/Signs Design Review Supervisor
 MAGGI WALKER, Planning Technician
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Maggi Walker, Planning Technician, at the City of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

APPEALS:

Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

NOTICE:

That on Thursday, May 1, 2008, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (9:00):**A. Public Comments:**

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

B. Approval of the minutes of the Sign Committee meeting of April 23, 2008.**C. Listing of approved Conforming Signs.****D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.****E. Possible Ordinance Violations.****DISCUSSION ITEM****(9:10)**

Discuss possible Sign Ordinance amendments and changes.

CONCEPT REVIEW – CONTINUED

1. **1221 CHAPALA ST** C-2 Zone
(9:20) Assessor's Parcel Number: 039-172-002
 Application Number: SGN2008-00053
 Owner: Montgomery Revocable Family Trust
 Applicant: Dave's Signs
 Business Name: Equity Title
 (Proposal for a new non-illuminated wall sign. The linear building frontage is 31 feet. The allowable signage is 31 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW

2. **21 E CARRILLO ST** C-2 Zone
(9:30) Assessor's Parcel Number: 039-282-012
 Application Number: SGN2008-00056
 Owner: Adolph M. Riede Trust
 Applicant: Signs By Ken
 Business Name: Brownstein, Hyatt, Farber, Schreck
 (Proposal for a handpainted wall sign. The linear building frontage is 84 feet. The allowable signage is 74.5 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW

3. **1020 STATE** C-2 Zone
(9:40) Assessor's Parcel Number: 039-282-036
 Application Number: SGN2008-00057
 Owner: Semler M. Barry
 Applicant: Signs By Ken
 Business Name: Brownstein, Hyatt, Farber, Schreck
 (Proposal for handpainted wall sign. The linear building frontage is 100 feet. The allowable signage is 90 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW

4. **716 E MASON ST** M-1 Zone
(9:50) Assessor's Parcel Number: 017-121-004
 Application Number: SGN2008-00058
 Owner: Thomas Family Trust
 Applicant: Freedom Signs
 Business Name: Thomas Drywall, Inc.
 (Proposal for 3D Bronze lettered sign pin mounted on wall. The linear building frontage is 36 feet. The allowable signage is 36 square feet.)

CONCEPT REVIEW – NEW**5. 1222 STATE ST**

C-2 Zone

(10:00) Assessor's Parcel Number: 039-183-039
 Application Number: SGN2008-00059
 Owner: Eric S. and Cynthia C. Meyer
 Applicant: Freedom Signs
 Business Name: Spoon Santa Barbara Gelato

(Proposal for wall sign with dimensional letters and painted background and a flat painted blade sign. The linear building frontage is 20 feet. The allowable signage is 20 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED**6. 1921 DE LA VINA ST A**

C-2 Zone

(10:10) Assessor's Parcel Number: 025-362-018
 Application Number: SGN2008-00050
 Owner: Linn Family Residual Trust
 Business Name: Nutres

(Proposal for new 1.89 square foot blade sign to replace previous tenant's approved blade sign and new 1.77 square foot window sign to abate ENF2002-00712. The linear building frontage is 10 feet. The allowable signage is 5 square feet.)

(No exception required.)

CONCEPT REVIEW – CONTINUED**7. 1114 STATE ST**

C-2 Zone

(10:20) Assessor's Parcel Number: 039-232-009
 Application Number: SGN2008-00021
 Owner: La Arcada Investment Corporation
 Applicant: John Woodward
 Business Name: Stateside Restaurant & Lounge

(Proposal to legalize an as-built wall sign over entrance to Stateside Restaurant in existing building to abate ENF2007-01084. The linear building frontage is 240 feet. The allowable signage is 90 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED**8. 620 STATE ST**

C-M Zone

(10:30) Assessor's Parcel Number: 037-132-031
 Application Number: SGN2007-00133
 Owner: Metro 4 Theater Property, LLC
 Owner: Bruce Corwin
 Applicant: Christophe Kim
 Business Name: Rockin' Yogurt

(Proposal for one 7.5 square foot awning sign and one 6 square foot blade sign. The linear building frontage is 15 feet. The allowable signage is 15 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED**9. 636 STATE ST**

C-M Zone

(10:40) Assessor's Parcel Number: 037-132-001
 Application Number: SGN2007-00075
 Owner: Gallina Family Trust
 Applicant: Derrick Prudigalidad
 Architect: Kenneth Gruskin
 Business Name: Verizon Wireless

(Proposal to remove existing Greek Deli signage and replace with two new 4.58 square foot internally illuminated signs, one 15 square foot blade sign and two decal window signs. The linear building frontage is 25 feet. The allowable signage is 25 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**10. 435 N MILPAS ST**

C-2 Zone

(10:50) Assessor's Parcel Number: 031-303-022
 Application Number: SGN2008-00060
 Owner: David Back Revocable Trust 10/27/0
 Applicant: Central Coast Signs
 Business Name: Anna's Services

(Proposal for two illuminated wall signs and one window sign. The linear building frontage is 103 feet. The allowable signage is 75 square feet.)