



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE AGENDA

**Wednesday, January 30, 2008**     **David Gebhard Public Meeting Room: 630 Garden Street**     **9:00 A.M.**

**COMMITTEE MEMBERS:**     NATALIE COPE, *Chair*  
   JENNIFER ROSE, *Vice-Chair*  
   BOB CUNNINGHAM  
   STEVE HAUSZ (HLC)  
   PAUL ZINK (ABR)

**ALTERNATES:**                 LOUISE BOUCHER (HLC)  
   CLAY AURELL (ABR)

**CITY COUNCIL LIAISON:**     GRANT HOUSE

**STAFF:**                     DANNY KATO, Senior Planner  
   DEBBIE HUGHEY, Planning Technician II  
   GABRIELA FELICIANO, Commission Secretary

**Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)**

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### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Debbie Hughey, Planning Technician II, at the City of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov) If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

**NOTICE:**

That on January 24, 2008, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (9:00):**

## A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

## B. Approval of the minutes of the Sign Committee meeting of January 16, 2008.

## C. Listing of approved Conforming Signs.

## D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

## E. Possible Ordinance Violations.

F. **DISCUSSION ITEM****(9:10)**

Larry Cassidy, Building Inspector/Plan Check Supervisor, will be discussing Sign Inspections.

**CONCEPT REVIEW – NEW****1. 31 W CARRILLO ST**

C-2 Zone

**(9:30)** Assessor's Parcel Number: 039-321-001  
 Application Number: SGN2008-00007  
 Owner: Hotel Carrillo, LP  
 Applicant: Signs by Ken  
 Business Name: Canary Hotel

(Four proposed signs for the Canary Hotel and Coast Restaurant and Bar. There are two (six square foot each) proposed hanging signs (with brackets) and two (13.75 square foot each) proposed wall signs totaling 39.5 square feet. The linear building frontage is 100 feet. The allowable signage is 65 square feet. The project is located in El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW – CONTINUED****2. 3305 STATE ST**

C-L/C-P/SD-2 Zone

**(9:45)** Assessor's Parcel Number: 051-100-001  
 Application Number: SGN2007-00149  
 Owner: Emil F. and James M. Deloreto Trust  
 Applicant: Signs by Ken  
 Business Name: Loreto Plaza

(Proposal for Sign Program for Loreto Plaza - Halolit Letters.)

**DISCUSSION ITEM****3. 1994 CLIFF DR**

C-P/R-2 Zone

**(10:00)** Assessor's Parcel Number: 035-141-009  
 Application Number: SGN2007-00153  
 Owner: Levon Investments, LLC  
 Applicant: Signs by Ken  
 Business Name: Szechuan Restaurant

(Proposal for one 3.36 square foot wall sign and one 3.5 square foot blade sign for an existing Sign Program. The linear building frontage is 15 feet. The allowable signage is 7.50 square feet.)

**(Discussion to clarify Sign Program to specify the location of hanging signs for each of the different trellis or roof conditions.)**

**CONCEPT REVIEW - NEW****4. 535 STATE ST**

C-M Zone

**(10:20)** Assessor's Parcel Number: 037-172-001  
Application Number: SGN2008-00009  
Owner: Rove Enterprises, Inc.  
Applicant: Freedom Signs  
Business Name: True Santa Barbara

(Proposal for one 4 square foot hanging sign, double sided, mounted on existing bracket. The linear building frontage is 15 feet. The allowable signage is 15 square feet. The project is located in El Pueblo Viejo Landmark District.)

**CONCEPT REVIEW - CONTINUED****5. 2911 DE LA VINA ST**

C-2/SD-2 Zone

**(10:30)** Assessor's Parcel Number: 051-202-008  
Application Number: SGN2007-00150  
Owner: Henning Sorensen, Trustee  
Applicant: DCM Graphics  
Business Name: Jake's Cottage Cuisine Café

(Proposal to reface an existing 10 square foot ground sign. Sign being reviewed as a "new sign." The previous tenant's ground sign was approved for a height of six feet. Jake's Cottage Cuisine Café sign is approximately 6 1/2 feet. The linear building frontage is 37.50 feet. The allowable signage is 37.50 square feet.)

**CONCEPT REVIEW - NEW****6. 525 ANACAPA ST**

C-M Zone

**(10:40)** Assessor's Parcel Number: 037-173-045  
Application Number: SGN2008-00008  
Owner: 525 Anacapa, LLC  
Applicant: Sign-A-Rama  
Business Name: Paul Mitchell the School

(Proposal to install two channel letter signs to be halo lit with LED for Paul Mitchell the School. The linear building frontage is 60 feet. The allowable signage is 60 square feet.)

**CONCEPT REVIEW - NEW****7. 401 S HOPE AVE**

E-3/P-D/SP-4/SD-2 Zone

**(10:50)** Assessor's Parcel Number: 051-240-018  
Application Number: SGN2008-00004  
Owner: Cutter Properties, Ltd.  
Applicant: Mike Ramsey  
Business Name: Smart

(Proposal for 4 new signs totaling 63.87 square feet for the Cutter Dealership. There are 9 existing signs totaling 183.07 square feet that are to remain. The linear building frontage is 33.90 feet. The allowable signage is 33.90 square feet.)

**(An exception is requested for more signage than allowed.)**

**REFERRED FROM CONFORMING SIGN REVIEW****8. 128 S SALINAS ST**

C-P Zone

**(11:10)** Assessor's Parcel Number: 017-232-001  
Application Number: SGN2008-00001  
Owner: Winters Family Corporation  
Applicant: Sign-A-Rama Goleta  
Business Name: Fairway Market

(Proposal for replacement of existing signage with one 13.3 square foot light box sign. Letters being changed from Fairway Market to Fairway Liquor & Market. The linear building frontage is 24.50 feet. The allowable signage is 24.50 square feet.)

**(Referred from the January 7, 2008, Conforming Sign Review.)**