



City of Santa Barbara

Planning Division

SIGN COMMITTEE AGENDA

Wednesday, November 21, 2007 **David Gebhard Public Meeting Room: 630 Garden Street** **9:00 A.M.**

COMMITTEE MEMBERS: NATALIE COPE, *Chair*
 BOB CUNNINGHAM, *Vice-Chair*
 STEVE HAUSZ (HLC)
 JENNIFER ROSE
 PAUL ZINK (ABR)

ALTERNATES: LOUISE BOUCHER (HLC)
 CLAY AURELL (ABR)

CITY COUNCIL LIAISON: GRANT HOUSE

STAFF: DANNY KATO, Senior Planner
 DEBBIE HUGHEY, Planning Technician II
 KATHLEEN GOO, Alternate Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Debbie Hughey, Planning Technician II, at the City of Santa Barbara Planning Division, at 564-5470, otherwise a postponement/rescheduling fee will be charged.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov If you have any questions or wish to review the plans, please contact Debbie Hughey, Planning Technician II at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

NOTICE:

That on November 15, 2007, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (9:00):

A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

B. Approval of the minutes of the Sign Committee meeting of **November 7, 2007.**

C. Listing of approved Conforming Signs.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

E. Possible Ordinance Violations.

CONCEPT REVIEW - NEW

1. **1221 CHAPALA ST**

C-2 Zone

(9:10)

Assessor's Parcel Number: 039-172-002
 Application Number: SGN2007-00131
 Owner: Montgomery Revocable Family Trust
 Applicant: Bob Wesley
 Business Name: The Winehound

(Proposal for two wall signs. One 7.5 square foot wall sign, facing Chapala (Sign A), and one 7.5 square foot wall sign, south elevation (Sign B). The linear building frontage is 30 feet. The allowable signage is 30 square feet. The project is located in the El Pueblo Viejo Landmark District.)

CONCEPT REVIEW - CONTINUED**2. 530 CHAPALA ST** C-M Zone

(9:20) Assessor's Parcel Number: 037-171-001
 Application Number: SGN2006-00053
 Owner: Dal Pozzo/Lane Family Trust 4/10/92
 Business Name: Montecito Motors

(Proposal for 39.9 square feet of signage consisting of two 4.5 square foot blade signs, one 7.6 square foot pinned-letter wall sign, two 7.6 square foot painted wall signs, and three 2.7 square foot awning signs. The linear building frontage is 100 feet. The allowable signage is 65 square feet. The project is located in the El Pueblo Viejo Landmark District.)

CONCEPT REVIEW - CONTINUED**3. 614 E HALEY ST** C-M Zone

(9:30) Assessor's Parcel Number: 031-293-004
 Application Number: SGN2007-00125
 Owner: Bertha Claveria, Trustee
 Applicant: Central Coast Signs
 Business Name: Pacific Timber Production

(Proposal for one wall sign of 11.66 square feet. The linear building frontage is 20 feet. The allowable signage is 20 square feet.)

CONCEPT REVIEW - NEW**4. 3835 STATE E-149** C-2/SD-2 Zone

(9:40) Assessor's Parcel Number: 051-010-007
 Application Number: SGN2007-00138
 Owner: Riviera Dairy Products
 Applicant: Tako Tyko Sign
 Business Name: Marmalade Cafe, LLC

(Proposal for 5 signs for Marmalade Cafe storefront. Two 8.1 square feet blade signs; three 10.75 square foot illuminate reverse channel letters mounted to exterior walls. The linear building frontage is 180 feet. The allowable signage is 90 square feet.)

REVIEW AFTER FINAL**5. 1298 COAST VILLAGE RD** C-1/R-2/SD3 Zone

(10:00) Assessor's Parcel Number: 009-230-043
 Application Number: SGN2007-00040
 Owner: Olive Oil & Gas L P
 Applicant: Jennifer Brown
 Business Name: Coast Village 76 Station

(Proposal for one 19.8 square foot monument sign; 8 pump skirt signs totaling 48 square feet; 8 pump valance signs totaling 22 square feet total; and one 19.3 square foot auto care sign. Total signage requested is 109.1 square feet. Exception requested for additional proposed signage.

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REVISED DESCRIPTION FOR REVIEW AFTER FINAL:

- 1) Add Oasis red, white and silver stripes to four pump valances;
- 2) Changing color of self-serve/full-serve sign from blue background with white lettering to Oasis red background with white letter and Oasis silver for background of blue "self-serve" lettering (18 square feet). The linear building frontage is 54 feet. The allowable signage is 54 square feet.)

CONCEPT REVIEW - NEW

6. **3898 STATE ST** C-2/SD-2 Zone

(10:10) Assessor's Parcel Number: 057-240-044
 Application Number: SGN2007-00142
 Owner: Four Jays
 Applicant: John Price
 Business Name: Conoco Philips

(Oasis Upgrade valance stripes for four pumps for a total of 12 square feet. Remove and replace existing 18" Unocal identification logo. One 7.5 double-sided self-serve monument sign for a total of 15 square feet. The linear building frontage is 75 feet. The allowable signage is 75 square feet.)

CONCEPT REVIEW - CONTINUED

7. **436 E GUTIERREZ ST** M-1 Zone

(10:25) Assessor's Parcel Number: 031-343-009
 Application Number: SGN2007-00044
 Owner: Laguna Industrial Partners
 Applicant: Sign-A-Rama Goleta
 Business Name: P J Milligan

(Proposal for a 7.5 square foot projecting sign and two 7.5 square foot wall mounted signs. Total proposed signage is 22.5 square feet. The linear building frontage is 65 feet. The allowable signage is 65 square feet.)

CONCEPT REVIEW - NEW

8. **801 STATE ST A** C-2 Zone

(10:35) Assessor's Parcel Number: 037-400-013
 Application Number: SGN2007-00114
 Owner: Hughes Land Holding Trust 5/9/84
 Contractor: Vogue Signs
 Business Name: Sunglass Hut

(Proposal to construct a 6.06 square foot blade sign and a 18.19 square foot wall sign for Sunglass Hut. The linear building frontage is 10.2 feet. The allowable signage is 10.2 square feet. The project is located in the El Pueblo Viejo Landmark District.)

An exception is requested to exceed the total square footage of signs allowed.