



City of Santa Barbara Planning Division

Take note of change in
time and day of the week.

SIGN COMMITTEE AGENDA

Tuesday, July 17, 2007 **David Gebhard Public Meeting Room: 630 Garden Street** **8:00 A.M.**

COMMITTEE MEMBERS: NATALIE COPE, *Chair*
 BOB CUNNINGHAM, *Vice-Chair*
 STEVE HAUSZ (HLC)
 JENNIFER ROSE
 PAUL ZINK (ABR)

ALTERNATES: LOUISE BOUCHER (HLC)
 CLAY AURELL (ABR)

CITY COUNCIL LIAISON: GRANT HOUSE

STAFF: JAIME LIMÓN, Design Review Supervisor
 MICHELLE BEDARD, Planning Technician I
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend the scheduled meeting, notification must be communicated to Staff the day before the meeting prior to 4:00 P.M. Michelle Bedard, at the City of Santa Barbara Planning Division, at 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

NOTICE:

That on July 12, 2007, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (8:00):

A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

B. Approval of the minutes of the Sign Committee meeting of July 5, 2007.

C. Listing of approved Conforming Signs.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

E. Possible Ordinance Violations.

CONCEPT REVIEW – CONTINUED

1. **33 E CARRILLO ST**

C-2 Zone

(8:15)

Assessor's Parcel Number: 039-282-009
 Application Number: SGN2007-00070
 Owner: City Commerce Bank
 Agent: Stellar Installations
 Contractor: Chandler Signs
 Business Name: Rabobank

(Proposal for three 13 square foot bronze mounted wall signs totaling 39 square feet; one non-illuminated ATM sign totaling 7.2 square feet; and replacement of parking directional signs with new name & logos. Total requested signage is 46.20 square feet. The linear building frontage is 78 feet. The allowable signage is 65 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED

2. **2222 BATH ST** C-O Zone

(8:30) Assessor's Parcel Number: 025-181-019
Application Number: SGN2007-00071
Owner: City Commerce Bank
Agent: Stellar Installations
Contractor: Chandler Signs
Business Name: Rabobank

(Proposal for a new 12 square foot sign atop an existing monument base. Also proposed is a 7 square foot wall sign and two window signs for Rabobank. The linear building frontage is 24 feet. The allowable signage is 24 square feet.)

CONCEPT REVIEW – CONTINUED

3. **2006 STATE ST** R-2/R-O Zone

(8:45) Assessor's Parcel Number: 025-312-012
Application Number: SGN2007-00016
Owner: George and Maria F. Herold Revocable Trust
Applicant: DCM Graphics
Business Name: Goodwyn & Thyne

(Resubmittal for lighting approval. The proposal for a 23.7 square foot ground sign and a 6.25 square foot ground sign was approved February 28, 2007. The linear building frontage is 60 feet. The allowable signage is 60 square feet. The project is located in El Pueblo Viejo Landmark District.)

(Review of lighting.)

CONCEPT REVIEW – CONTINUED

4. **401 STATE ST** C-M Zone

(9:00) Assessor's Parcel Number: 037-211-018
Application Number: SGN2007-00068
Owner: Abraham Safina, Trustee
Applicant: Vu Ngoc Nguyen
Contractor: DCM Graphics
Business Name: The Nails Town

(Proposal for one 9.36 square foot wall sign and one 5.25 square foot projecting sign. The linear building frontage is 21 feet. The allowable signage is 21 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED**5. 1309 STATE ST**

C-2 Zone

(9:15) Assessor's Parcel Number: 039-131-010
 Application Number: SGN2007-00043
 Owner: Ronald J. Gillio 2006 Revocable Trust
 Contractor: Signs By Ken
 Business Name: Evolutions Medical Spa

(Resubmittal for lighting approval. The proposal for a new 3'x4' oval shaped wooden sign to replace an existing sign was approved June 27, 2007. The total proposed new signage area is 12 square feet. The linear building frontage is 28 feet. The allowable signage is 28 square feet.)

(Review of lighting.)

CONCEPT REVIEW – CONTINUED**6. 2 E DE LA GUERRA ST**

C-2 Zone

(9:30) Assessor's Parcel Number: 037-092-001
 Application Number: SGN2007-00058
 Owner: Atlantico, Inc.
 Applicant: Sherry & Associates
 Business Name: Peace Store

(Proposal for a 6.7 square foot projecting sign to hang from existing bracket. The purpose is to review abatement of an existing non-permitted sign. This address is on the California Inventory of Historic Resources and is on the List of Potential Structures of Merit and Landmarks. 4G Phase I Survey Name: La Placita Building. AKA: McKay-Bothin Building. The linear building frontage is 19 feet. The allowable signage is 19 square feet. The project is located in El Pueblo Viejo Landmark District. Note: Requires full board review.)

CONCEPT REVIEW – NEW**7. 636 STATE ST**

C-M Zone

(9:45) Assessor's Parcel Number: 037-132-001
 Application Number: SGN2007-00075
 Owner: Gallina Family Trust
 Applicant: Derrick Prudigalidad
 Architect: Kenneth Gruskin
 Business Name: Verizon Wireless

(Proposal for two new wall LED Halo-lit signs for Verizon Wireless. The linear building frontage is 25 feet. The allowable signage is 25 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED

8. 1298 COAST VILLAGE RD

C-1/R-2/SD3 Zone

(10:00) Assessor's Parcel Number: 009-230-043
Application Number: SGN2007-00040
Owner: Olive Oil & Gas, LP
Applicant: Jennifer Brown
Business Name: Coast Village 76 Station

(Proposal for one 19.8 square foot monument sign; 8 pump skirt signs totaling 48 square feet; 8 pump valance signs totaling 22 square feet total; and one 19.3 square foot auto care sign. Total signage requested is 109.1 square feet. The linear building frontage is 54 feet. The allowable signage is 54 square feet.)

(Exception requested for additional proposed signage.)

REFERRED FROM CONFORMING SIGN REVIEW

9. 410 S SALINAS ST

C-P Zone

(10:15) Assessor's Parcel Number: 017-341-010
Application Number: SGN2007-00057
Owner: Gallina Family Trust 2/27/02
Contractor: Benton Sign Company
Business Name: Mi Fiesta Market Deli & Grill

(Proposal to install two 8 square foot wall signs and a 5.25 square foot valance sign for Mi Fiesta Market Deli and Grill. The linear building frontage is 36 feet. The allowable signage is 36 square feet.)