



City of Santa Barbara

Planning Division

SIGN COMMITTEE AGENDA

Wednesday, January 3, 2007 **David Gebhard Public Meeting Room: 630 Garden Street** **9:00 A.M.**

COMMITTEE MEMBERS: NATALIE COPE
 BOB CUNNINGHAM
 STEVE HAUSZ (HLC)
 JENNIFER ROSE

ALTERNATES: LOUISE BOUCHER (HLC)
 CHRISTOPHER MANSON-HING (ABR)

CITY COUNCIL LIAISON: GRANT HOUSE

STAFF: JAIME LIMÓN, Design Review Supervisor
 TONY BOUGHMAN, Planning Technician I
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to 4:00 P.M. The day before the meeting. Call Tony Boughman, Planning Technician I, at the City of Santa Barbara Planning Division, at 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to noon and 1:00 p.m. to 4:00 p.m., Monday through Friday.

NOTICE:

That on December 29, 2006, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov.

GENERAL BUSINESS (9:00):

- A. Election of Officers
- B. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

- C. Approval of the minutes of the Sign Committee meeting of December 20, 2006.
- D. Listing of approved Conforming Signs.
- E. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- F. Possible Ordinance Violations.

CONCEPT REVIEW – CONTINUED**1. 506 CHAPALA ST**

C-M Zone

(9:10) Assessor's Parcel Number: 037-171-008
 Application Number: SGN2006-00152
 Owner: Haimovitz Family Limited Partnership
 Applicant: Signs By Ken
 Business Name: Santa Barbara Business College

(Proposal for one 40 square foot ground sign, one 4 square foot ground sign, and two 11.25 square foot wall signs. This building is a Structure of Merit: the Firestone Building. The linear building frontage is 102 feet. The allowable signage is 77 square feet.)

CONCEPT REVIEW – CONTINUED**2. 742 STATE ST SUITE 3**

C-2 Zone

(9:20) Assessor's Parcel Number: 037-092-001
 Application Number: SGN2006-00117
 Owner: Atlantico, Inc.
 Applicant: Signs By Ken
 Business Name: Lucky Kid

(Revised proposal for one 5 square foot wall sign and two 4.75 square foot blade signs. This property, the La Placita Building, also known as the McKay-Bothin Building, is on the list of Potential Historic Resources. The linear building frontage is 41 feet. The allowable signage is 41 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**3. 28 E VICTORIA ST**

C-2 Zone

(9:30) Assessor's Parcel Number: 039-183-031
 Application Number: SGN2006-00164
 Owner: Peoples' Self-Help Housing Corporation
 Applicant: Signs By Ken
 Business Name: The Massage Place

(Proposal for a 5.5 square foot wall sign. This building is on the Potential Historic List: Victoria Hotel and Shops. The linear building frontage is 21 feet. The allowable signage is 21 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED

4. **3892 STATE ST** C-2/SD-2 Zone
(9:40) Assessor's Parcel Number: 057-240-045
 Application Number: SGN2006-00155
 Owner: Alan R. Porter
 Applicant: Sign -A-Rama
 Business Name: Pueblo Radiology
(Proposal for a 5.3 square foot monument sign. The linear building frontage is 74 feet. The allowable signage is 65 square feet.)

CONCEPT REVIEW – CONTINUED

5. **3120 STATE ST** C-2/SD-2 Zone
(9:50) Assessor's Parcel Number: 053-332-017
 Application Number: SGN2006-00156
 Owner: Paul Uyesaka
 Applicant: Sign -A-Rama
 Business Name: Tiger Rose Tattoo
(Proposal for one 10.8 square foot wall sign. The linear building frontage is 19 feet. The allowable signage is 19 square feet.)

CONCEPT REVIEW – CONTINUED

6. **530 STATE ST** C-M Zone
(10:00) Assessor's Parcel Number: 037-173-026
 Application Number: SGN2006-00147
 Owner: McColm Family Trust 8/13/99
 Applicant: Rod Pearson
 Business Name: Open Wide Modern World Furniture
(Proposal for a 25 square foot wall sign. The linear building frontage is 30 feet. The allowable signage is 30 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED

7. **1315 STATE ST** C-2 Zone
(10:10) Assessor's Parcel Number: 039-131-008
 Application Number: SGN2006-00125
 Owner: Wayne & Sue Bueche, Trustees
 Applicant: Signs of Distinction, LLC
 Business Name: Mary Lynn's Bridal & Tuxedo
(Proposal for one 19.6 square foot wall sign and one 6 square foot projecting sign. The linear building frontage is 35 feet. The allowable signage is 35 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED**8. 509 STATE ST**

C-M Zone

(10:25) Assessor's Parcel Number: 037-172-009
Application Number: SGN2006-00154
Owner: Ray Mahboob
Applicant: Milonga, Inc.
Business Name: Bricks Cafe

(Proposal for a 13.3 square foot illuminated wall sign and a 3 square foot projecting sign. The linear building frontage is 25 feet. The allowable signage is 25 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW - NEW**9. 5 W HALEY ST**

C-M Zone

(10:40) Assessor's Parcel Number: 037-211-006
Application Number: SGN2006-00162
Owner: Ling-Chai Yee, Trustee (For) Lim Yee
Applicant: Stan Nicolaidis
Business Name: Greek House Cafe

(Proposal for a 6 square foot projecting sign. The linear building frontage is 15 feet. The allowable signage is 15 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**10. 19 E HALEY ST**

C-M Zone

(10:50) Assessor's Parcel Number: 037-173-041
Application Number: SGN2006-00163
Owner: Faulding Hotel, Inc.
Applicant: Trevor Martinson
Business Name: India House

(Proposal for an 8 square foot window sign and an 8 square foot projecting sign. The linear building frontage is 18 feet. The allowable signage is 18 square feet.)

(This parcel is adjacent to El Pueblo Viejo Landmark District.)

REFERRED FROM CONFORMING SIGN REVIEW**11. 719 PASEO NUEVO**

C-2 Zone

(11:00)

Assessor's Parcel Number: 037-400-002

Application Number: SGN2006-00157

Owner: Redevelopment Agency/Santa Barbara

Applicant: Academy Awning

Business Name: California Pizza Kitchen

(Proposal for replacement of canvas and lettering on five awning signs totaling 15 square feet of signage. Final approval with condition that two of the three side-by-side "CPK" lettering on awning signs be omitted with only the center one to remain. The linear building frontage is 50 feet. The allowable signage is 25 square feet. The project is located in El Pueblo Viejo Landmark District.)