



City of Santa Barbara

Planning Division

SIGN COMMITTEE MINUTES

Wednesday, November 7, 2007 David Gebhard Public Meeting Room: 630 Garden Street 9:03 A.M.

COMMITTEE MEMBERS: NATALIE COPE, *Chair* – Present
 BOB CUNNINGHAM, *Vice-Chair* – Present
 STEVE HAUSZ (HLC) – Present
 JENNIFER ROSE – Absent
 PAUL ZINK (ABR) – Present

ALTERNATES: LOUISE BOUCHER (HLC) – Absent
 CLAY AURELL (ABR) – Absent

CITY COUNCIL LIAISON: GRANT HOUSE – Absent

STAFF: DANNY KATO, Senior Planner – Absent
 DEBBIE HUGHEY, Planning Technician II – Present
 KATHLEEN GOO, Alternate Commission Secretary – Present

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Debbie Hughey, Planning Technician II, at the City of Santa Barbara Planning Division, at 564-5470, otherwise a postponement/rescheduling fee will be charged.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov If you have any questions or wish to review the plans, please contact Debbie Hughey, Planning Technician II at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

NOTICE:

That on November 1, 2007, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (9:03):**A. Public Comments:**

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No public comment.

B. Approval of the minutes of the Sign Committee meeting of **September 28, 2007 and **October 24, 2007**.**

Motion: Approval of the Sign Committee meeting minutes of September 28, 2007, with corrections.

Action: Cunningham/Cope, 3/2/0. (Hausz and Zink abstained/Cunningham abstained from Items 7-10, Rose gave previous approval in absentia) Motion carried.

Motion: Approval of the Sign Committee meeting minutes of October 24, 2007, with corrections.

Action: Hausz/Zink, 3/1/0. (Cunningham abstained, Rose absent) Motion carried.

C. Listing of approved Conforming Signs.

The signs approved on Conforming Sign Review from **October 24, 2007** and **October 31, 2007** are listed below:

1. 3451 State Street, Santa Barbara Bank & Trust. Final Approval as submitted.
2. 721 State Street, Abercrombie & Finch. Final Approval as submitted.
3. 2010 Cliff Drive, Albertsons. Final Approval as submitted.
4. 27 W. Anapamu Street, UPS Store. Final Approval as submitted.
5. 630 Garden Street, City of Santa Barbara/Temporary Trailer. Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

Ms. Hughey made the following announcements:

- a. Ms. Rose would not be in attendance at today's meeting.
- b. Mr. Cunningham will be stepping down from Item 3, 436 E. Gutierrez Street.
- c. Item 5, 1298 Coast Village Road for 76 Station, has been continued to the November 21, 2007 meeting at the applicant's request.

E. Possible Ordinance Violations.

1. Mr. Hausz reported a sale banner sign violation at 620 State Street.
2. Ms. Cope reported a large banner sign violation at the corner of Chapala and Haley Streets.
3. Mr. Zink reported a banner sign violation at State and Constance Streets at the First United Methodist Church, and another improper banner sign violation at Calle Real Street and west of Hope Street.
4. Mr. Zink also reported two Par Lamp lighting violations at the Gigi's Flower Garden Store (formerly Maytag) just below Las Positas on State Street, and at Goodwin & Thyne Properties on State and Mission Streets.

***** THE FOLLOWING ITEM WAS HEARD OUT OF AGENDA ORDER. *****

CONCEPT REVIEW - CONTINUED

1. **107 NOPALITOS WAY** C-2/M-1/SD-3 Zone
 Assessor's Parcel Number: 017-203-020
 Application Number: SGN2007-00136
 Owner: United States Postal Service
 Architect: RJC Incorporated
 Business Name: United States Postal Service

(NOTE: This is a courtesy review only. Proposal to install one (1) new fence sign (12 sq. ft.) and revise one (1) existing ground sign (12 sq. ft.). The linear building frontage is 190.00 feet. The allowable signage is 90.00 square feet.)

Courtesy Review for USPS

(9:27)

Present: Applicant was not present.

Motion: (Courtesy Review) Final Approval as presented.

Action: Cunningham/Hausz, 4/0/0. (Rose absent) Motion carried.

***** THE FOLLOWING ITEM WAS HEARD OUT OF AGENDA ORDER. *****

CONCEPT REVIEW - NEW

2. **1501 STATE ST** C-2 Zone

Assessor's Parcel Number: 027-231-011
 Application Number: SGN2007-00137
 Owner: Robert S. and Dorothy I. Herdman, Trustees
 Applicant: Freedom Signs
 Business Name: Community West Bank

(Proposal for one 10.5 square feet wall sign; two sets each of letters, each 3.124 square feet, on an existing wall monument; and one 10.5 square feet wall sign. Total signage is 27.25 square feet. The linear building frontage is 100.00 feet. The allowable signage is 54.00 square feet.)

(9:14)

Present: Dan Morris, Agent/Applicant for Freedom Signs.

Motion: **Final approval of Signs A, B, and C, but not sign D, with the condition that the yellow in all three signs need to be replaced with true gold leaf in consideration of the fact that little else on the signs relate to El Pueblo Viejo Standards, and with the following condition for Signs B and C, that the logo or entire sign needs to be reduced in size so the logo height does not exceed 9-inches.**

Action: Hausz/Cunningham, 4/0/0. (Rose absent) Motion carried.

Committee comments: One Committee member did not want polished brass as a substitute for the gold leaf for signage.

CONCEPT REVIEW - CONTINUED

3. **436 E GUTIERREZ ST** M-1 Zone

Assessor's Parcel Number: 031-343-009
 Application Number: SGN2007-00044
 Owner: Laguna Industrial Partners
 Applicant: Sign-A-Rama
 Business Name: P J Milligan

(Proposal for a 7.5 square foot projecting sign and two 7.5 square foot wall mounted signs. Total proposed signage is 22.5 square feet. The linear building frontage is 65.00 feet. The allowable signage is 65.00 square feet.)

(9:34)

Present: Wasantha Mohottige, Agent/Applicant for Sign-A-Rama.

Motion: **Plaque on Monument sign:
 Final approval as installed.**

Blade sign:

Continued one week to Conforming Review with the comments for the Applicant to provide drawings showing a revision to the existing bracket modified so that the bracket back plate is not mounted on the horizontal wood band.

Action: Hausz/Zink, 3/0/0. (Cunningham stepped down, Rose absent) Motion carried.

CONCEPT REVIEW - CONTINUED**4. 614 E HALEY ST**

C-M Zone

Assessor's Parcel Number: 031-293-004
 Application Number: SGN2007-00125
 Owner: Bertha Claveria, Trustee
 Applicant: Central Coast Signs
 Business Name: Pacific Timber Production

(Proposal for one wall sign of 11.66 square feet. The linear building frontage is 20.00 feet. The allowable signage is 20.00 square feet.)

(9:42)

Present: David Lemmons & David Shelton for Central Coast Signs.

Motion: **Continued two weeks to Full Board with the conditions:** 1) The rope lighting is to be installed so that it is not visible from the properties across the street or beyond the sidewalk, and may require a shield to be installed, if necessary. 2) Applicant to return with documentation clearly showing the existing cabinet sign to be removed, the relationship of the letters to the recessed opening with dimensions (including maximum letter height), and a color sample for the file.

Action: Hausz/Cunningham, 4/0/0. (Rose absent) Motion carried.

Committee comments: One Committee member wanted more detailed information before giving approval of signage.

*** THE FOLLOWING ITEM WAS CONTINUED TO THE NOVEMBER 21, 2007 MEETING AT THE APPLICANT'S REQUEST. ***

REVIEW AFTER FINAL**5. 1298 COAST VILLAGE RD**

C-1/R-2/SD3 Zone

(10:00) Assessor's Parcel Number: 009-230-043
 Application Number: SGN2007-00040
 Owner: Olive Oil & Gas L. P.
 Applicant: Jennifer Brown
 Business Name: Coast Village 76 Station

(Proposal for one 19.8 square foot monument sign; 8 pump skirt signs totaling 48 square feet; 8 pump valance signs totaling 22 square feet total; and one 19.3 square foot auto care sign. Total signage requested is 109.1 square feet. Exception requested for additional proposed signage.)

REVISED DESCRIPTION FOR REVIEW AFTER FINAL:

1) Add Oasis red, white and silver stripes to four pump valances;
 2) Changing color of self-serve/full-serve sign from blue background with white lettering to Oasis red background with white letter and Oasis silver for background of blue "self-serve" lettering (18 square feet).
 The linear building frontage is 54.00 feet. The allowable signage is 54.00 square feet.)

**** MEETING ADJOURNED AT 9:56 P.M. ****