



City of Santa Barbara

Planning Division

SIGN COMMITTEE MINUTES

Wednesday, December 21, 2005

David Gebhard Public Meeting Room: 630 Garden Street

1:30 P.M.

COMMITTEE MEMBERS:

DAWN ZIEMER, Chair, Absent
TOM NILSEN, Vice Chair, Absent
STEVE HAUSZ, Present
NATALIE COPE, Absent
RANDY MUDGE, Present

ALTERNATES:

SUSETTE NAYLOR, Present
CHRISTOPHER MANSON-HING, Absent

CITY COUNCIL LIAISON:

DAS WILLIAMS, Absent

STAFF:

JAIME LIMÓN, Design Review Supervisor, Absent
SUZANNE JOHNSTON, Planning Technician, Present
BARBARA WALSH, Recording Secretary, Present

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to eleven a.m. of the meeting day. Call Suzanne Johnston, Planning Technician II, at the City of Santa Barbara, Planning Division, 564-5470. AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. in the City Clerk's office, at the Central Library, and www.SantaBarbaraCa.gov

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

* Please note: Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

EPV = EL PUEBLO VIEJO,

EX = EXCEPTION,

ENF = ENFORCEMENT,

C = CONTINUED

- ** Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- ** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.

NOTICE:

That on December 16, 2005, at 4:00 P.M., this agenda was duly posted on the Community Development bulletin board, in the office of the City Clerk, and on the bulletin board on the outside of City Hall.

GENERAL BUSINESS (1:30):

A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No public comment.

B. Approval of the minutes of the Sign Committee meeting of December 7, 2005.

Motion: Approval of the minutes of the Sign Committee meeting of December 7, 2005, with corrections.
Action: Mudge/Hausz, 2/0/1. Naylor abstained.

C. Listing of Approved Conforming Signs.

The signs approved on Conforming Sign Review from December 8, 2005 to December 21, 2005 are listed as follows:

1. 730 North Milpas, The Doghouse. Final approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

1. Ms. Johnston announced the following:

- a) There are no changes to the agenda.
- b) Select Personnel has filed an appeal with the Architectural Board of Review to be held at the January 3, 2006 meeting. Committee Member Hausz stated he will attend the meeting as a Sign Committee representative.

2. Jaime Limón, Senior Planner/Design Review Supervisor announced the following:

- a) Suzanne Johnston, Planning Technician II, has accepted a position in Zoning Enforcement. The new Planning Technician, Tony Boughman, will begin working with the Sign Committee on January 4, 2006.
- b) The next Sign Committee meeting will be held on January 4, 2006 at 9:00 a.m.
- c) There were no new applications for the current Sign Committee vacancy. The Sign Committee will currently continue with four members and alternates stepping in as needed until the vacancy is filled. Mr. Limón addressed possible quorum issues as a result and requested advance notice, if possible, should anyone be absent from the meeting.
- d) Election of officers will be held on January 4, 2006.

E. Possible Ordinance Violations.

No Possible Ordinance Violations were reported.

CONCEPT REVIEW – NEW1. **520 E HALEY ST**

C-M Zone

Assessor's Parcel Number: 031-291-006
 Application Number: SGN2005-00176
 Owner: Helen Craviotto
 Business Name: Payday Advance

(Proposal for a 19.5 square foot wall sign to be flush mounted and attached with decorative rosettes. There is an existing directory sign for the two additional tenants at the rear of the property totaling 5.3 square feet. Two signs totaling 24 square feet will be removed. The project will abate the violations listed in ENF2005-00456. 19.50 square feet of signage is being requested. The linear building frontage is 25 feet. The allowable signage is 25 square feet.)

(1:50)

Bradley Miles, agent, present.

Motion: Final approval with the following conditions: 1) The letter size shall be reduced to a maximum of seven inches in height and the entire sign be reduced by the same proportion (approximately nine foot long by twelve inches tall). Submit revised drawings and correctly scaled elevations to Staff for verification. 2) Center over the stucco between the door and the window.

Action: Hausz/Mudge, 3/0/0.

CONCEPT REVIEW – NEW2. **3528 STATE ST**

C-2/SD-2 Zone

Assessor's Parcel Number: 053-313-014
 Application Number: SGN2005-00177
 Owner: Babai Trust
 Business Name: Payday Advance
 Agent: Bradley Miles

(Proposal to install 9 square feet individual letter wall sign to comply with the existing sign program for 3524 -3532 State Street. This proposal will abate violations listed in ENF2005-00177. 9 square feet of signage is being requested. The linear building frontage is 18 feet. The allowable signage is 9 square feet.)

(2:02)

Bradley Miles, agent, present.

Motion: Final approval of the project with the following conditions: 1) The sign letter height shall be reduced to a maximum of ten inches in height. 2) The letter style shall be a serif style font similar to the lettering on the adjacent awning.

Action: Hausz/Naylor, 3/0/0.

CONCEPT REVIEW – CONTINUED**3. 416 STATE ST**

C-M Zone

Assessor's Parcel Number: 037-212-023
 Application Number: SGN2005-00143
 Owner: Hughes Land Trust
 Contractor: Benton Signs & Designs
 Business Name: Baja Sharkeez Mesquite-Mex Broiler

(Revised proposal to abate sign violations by removing the existing signs and proposal to install a new 9.6 square foot reverse pan channel with red halo lighting and a 4.9 square foot wood projecting sign for Baja Sharkeez Mesquite-Mex Broiler on a building located in El Pueblo Viejo Landmark District. 25.70 square feet of signage is being requested. The linear building frontage is 40 feet. The allowable signage is 40 square feet.)

(2:37)

Dave Benton, contractor, present.

Motion: Final approval with the following conditions: 1) The word "Baja" on Sign A shall be cut out of one-half inch thick material. 2) The horizontal bars shall be painted off-black to match the wrought iron bracket of sign B. 3) The existing lighting shall be removed. 4.) The applicant proposed locations for the lanterns are acceptable but the fixture style is not acceptable. The fixture style shall return on Conforming Review.

Action: Hausz/Naylor, 3/0/0.

CONCEPT REVIEW – CONTINUED**4. 1266 COAST VILLAGE RD**

C-1/SD-3 Zone

Assessor's Parcel Number: 009-230-035
 Application Number: SGN2005-00136
 Owner: Martin Foreman, Trustee
 Contractor: Signs by Ken
 Business Name: 1266-1280 Coast Village Rd Business

(Proposal for a sign program for four tenants in a retail shopping complex located at 1266-1280 Coast Village Road. 25 square feet of signage is being requested. The linear building frontage is 104 feet. The allowable signage is 90 square feet.)

(2:10)

Ken Sorgman, contractor, and Brian King, Agent, present.

Motion: Final approval of the sign program with the revision that the hanging signs background and sign fonts be allowed to be different colors.

Action: Naylor/Hausz, 1/2/0. Hausz and Mudge opposed. Motion failed.

Substitute

Motion: Final approval of the sign program with the following conditions: 1) The color of the signs shall be changed to reflect a one-inch black border and one-quarter inch gold leaf inline. Each tenant can have an individual color and letter style within the guild line. 2) Any lighting proposed shall be subject to determination of appropriateness by the Sign Committee on a case-by-case basis.

Action: Mudge/Naylor. 2/1/0. Hausz opposed.

CONCEPT REVIEW – CONTINUED**5. 1272 COAST VILLAGE RD**

C-1/SD-3 Zone

Assessor's Parcel Number: 009-230-035
 Application Number: SGN2005-00109
 Owner: Martin Foreman, Trustee
 Contractor: Signs by Ken
 Business Name: Red Studio

(Proposal to replace two wood hanging signs measuring 6 square feet each with one 13 square foot wall sign for Red Studio. An exception is requested for 16" letter height. An exception is required for the proposed signage above the roof. 12.88 square feet of signage is being requested. The linear building frontage is 40 feet. The allowable signage is 40 square feet.)

(PROJECT REQUIRES EXCEPTION FINDINGS.)

Continued indefinitely at the applicant's request.

Motion: Continue indefinitely at the applicant's request.
 Action: Hausz / Mudge, 3/0/0.

CONCEPT REVIEW – CONTINUED**6. 321 PASEO NUEVO**

C-2 Zone

Assessor's Parcel Number: 037-400-002
 Application Number: SGN2005-00161
 Owner: Redevelopment Agency/Santa Barbara
 Agent: Glen Morris
 Business Name: Aldo

(Proposal to install a 26.4 square foot pin mounted wall individual letter sign in the Paseo Nuevo Mall located in El Pueblo Viejo Landmark District. This project does meet the criteria as specified as outlined in the Paseo Nuevo Design Criteria. 28.40 square feet of signage is being requested. The linear building frontage is 53 feet. The allowable signage is 26.50 square feet.)

(2:46)

Glenn Morris, agent, present.

Motion: Final approval of the sign as submitted. The temporary signage may be installed for a three month duration.
 Action: Hausz/Naylor, 3/0/0.

CONCEPT REVIEW – NEW**7. 432 STATE ST**

C-M Zone

Assessor's Parcel Number: 037-212-027
 Application Number: SGN2005-00171
 Owner: Mahboob, Ray
 Applicant: Sign-A-Rama
 Business Name: Beca Christian

(Proposal to install one 6 square foot projecting blade sign for "Beca Christian." 6 square feet of signage is being requested. The linear building frontage is 18 feet. The allowable signage is 9 square feet. The proposal is located in El Pueblo Viejo Landmark District)

Continued indefinitely due to the applicant's absence.

Motion: Continue the item indefinitely due to the applicant's absence.
 Action: Naylor/Mudge, 3/0/0.

CONCEPT REVIEW – NEW

8. **401 E CARRILLO ST**

C-2 Zone

Assessor's Parcel Number: 029-222-020
 Application Number: SGN2005-00175
 Owner: 401 East Carrillo Street, LLC
 Business Name: Carrillo Surgery Center
 Business Name: The Spine Center: Alan Moelleken, M.D.
 Business Name: Laguna Physical Therapy & Rehabilitation
 Architect: Burnell & Jewett

(Proposal to install three signs. One 10.1 square foot projecting sign (metal) for the Spine Center; Alan Moelleken, M.D.; and two 4.8 square foot wall signs for Carrillo Surgery Center and Laguna Physical Therapy & Rehabilitation located in El Pueblo Viejo Landmark District. 29.80 square feet of signage is being requested. The linear building frontage is 83.50 feet. The allowable signage is 83.50 square feet.)

(2:53)

Scott Branch, Architect, present.

Motion: Final approval as submitted with the following comments and conditions: 1) The Committee compliments the applicant for a beautiful design. 2) The proposed lighting for sign A is not approved as part of the application. The applicant may return to the Full Committee if the lighting is still requested for sign A.

Action: Hausz/Naylor, 3/0/0.

CONCEPT REVIEW – CONTINUED

9. **401 N MILPAS ST**

C-2 Zone

Assessor's Parcel Number: 031-304-021
 Application Number: SGN2005-00165
 Owner: Merkens, Michaela Trust

(Proposal for a sign Program for the four tenant building at 401 North Milpas Street. The linear building frontage is 60 feet. The allowable signage is 60 square feet.)

Continued to the January 4, 2006 meeting.

Motion: Continue the item to the January 4, 2006 meeting.

Action: Naylor/Mudge, 3/0/0.

**** MEETING ADJOURNED AT 3:22 P.M.****