



# City of Santa Barbara Planning Division

## SIGN COMMITTEE MINUTES

**Wednesday, August 24, 2005**

**David Gebhard Public Meeting Room: 630 Garden Street**

**1:30 P.M.**

**COMMITTEE MEMBERS:**

DAWN ZIEMER, Chair, Absent  
TOM NILSEN, Vice Chair, Absent  
STEVE HAUSZ, Present  
NATALIE COPE, Present  
RANDY MUDGE, Present

**ALTERNATES:**

SUSETTE NAYLOR, Absent  
CHRISTOPHER MANSON-HING, Absent

**CITY COUNCIL LIAISON:**

DAS WILLIAMS, Absent

**STAFF:**

JAIME LIMÓN, Design Review Supervisor, Absent  
SUZANNE JOHNSTON, Planning Technician II, Present  
BARBARA WALSH, Recording Secretary, Present  
ANGEL CRAIG, office Specialist II, Present

**\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to eleven a.m. of the meeting day. Call Suzanne Johnston, Planning Technician II, at the City of Santa Barbara, Planning Division, 564-5470. AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. in the City Clerk's office, at the Central Library, and [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

\* Please note: Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

**EPV = EL PUEBLO VIEJO, EX = EXCEPTION, ENF = ENFORCEMENT, C = CONTINUED**

- \*\* Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- \*\* In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.

**NOTICE:**

That on August 19, 2005, at 4:00 P.M., this agenda was duly posted on the Community Development bulletin board, in the office of the City Clerk, and on the bulletin board on the outside of City Hall.

**GENERAL BUSINESS (1:30):**

## A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No public comment.

## B. Approval of the minutes of the Sign Committee meeting of August 10, 2005.

Motion: Approval of the minutes of the Sign Committee meeting of August 10, 2005, with one correction.  
Action: Mudge/Cope, 3/0/0.

## C. Listing of Approved Conforming Signs:

The signs approved on Conforming Sign Review from August 17, 2005 to August 24, 2005 are listed as follows:

1. 12 E. Figueroa Street, Bank of Santa Barbara. Final approval of the signs with the condition that the white color on the hanging sign shall match the existing color of the building body color.
2. 1345 State Street, Fremont Investments. Reinstatement of the previous approval with the relocation of Sign C.
3. 2621 De la Vina, Molecular Imaging of Santa Barbara. Final approval of the details with the condition that type pyramid finials shall be eliminated and the posts shall be cut to form the pyramid shape.
4. 530 E. Montecito Street, Commission Junction. Final approval of the signs as submitted.

## D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

1. Ms. Johnston announced there were no changes to the agenda.

## E. Possible Ordinance Violations.

No possible ordinance violations reported.

**CONCEPT REVIEW – NEW****1. STATE/CABRILLO** C-2/C-M Zone

Assessor's Parcel Number: 033-102-0RW  
 Application Number: SGN2005-00126  
 Applicant: City of Santa Barbara Redevelopment Agency  
 Contractor: Freedom Signs

*(Proposal to add three, 2 square foot, visitor restroom hanging signs, and reface two, 2 square foot visitor signs, at various locations along State Street.)*

**(1:45)**

Lou Lazarine, City of Santa Barbara Redevelopment Agency; and Dan Morris, Freedom Signs, present.

Motion: Final approval of signs A-D with the following conditions: 1) The bracket back plate shall match the previously approved public restroom program. 2) Sign C: Shall be hung from the nearest awning cross arm close to the wall. 3) Sign E: Return for review of the future location. 4) Sign D: Shall be centered on the column.

Action: Cope/Mudge, 3/0/0.

**CONCEPT REVIEW – NEW****2. 407 N NOPAL ST** M-1 Zone

Assessor's Parcel Number: 031-302-007  
 Application Number: SGN2005-00125  
 Owner: Dina Benedetto  
 Applicant: Betsy Harris

*(Proposal for a new 19 square foot wall sign for Clark Motors. 19.15 square feet of signage is being requested. The linear building frontage is 60 feet. The allowable signage is 60 square feet.)*

**(1:55)**

Dan Morris, Freedom Signs, present.

Motion: Final approval with the condition that the board color shall be medium gray.

Action: Mudge/Cope, 3/0/0.

**CONCEPT REVIEW – NEW****3. 3304 STATE ST** C-2/SD-2 Zone

Assessor's Parcel Number: 053-324-007  
 Application Number: SGN2005-00123  
 Owner: First Bank & Trust  
 Applicant: Vogue Sign Company  
 Business Name: First Bank & Trust  
 Designer: Coast Sign Incorporated

*(Proposal to remove three 5.3 square foot wall signs and replace with three non-illuminated, 11.2 square foot wall signs and remove an internally illuminated 22.6 square foot monument sign and replace with one internally illuminated, 27.75 square foot, monument sign for First Bank. 61.35 square feet of signage is being requested. The linear building frontage is 85.50 feet. The allowable signage is 65.00 square feet.)*

**(1:58)**

Christian Muldoone, Vogue Signs, present.

- Motion: Continued two weeks with the following comments: 1) The monument sign should be more in keeping with Santa Barbara, the adjacent residential neighborhoods, and the architecture of the building. 2) The Committee suggested a sandblasted wood sign with external illumination or a sign similar in keeping with the site. 3) Due to the high visibility of the sign, the Committee would like to see something smaller than what is currently existing. 4) Signs 1, 2, and 3: The Committee cannot support taller letters than currently exist; however, could allow the logo as long as the letters are reduced to smaller than the existing letters. 5) Tone down all the primary colors. The bronze is acceptable. 6) The wall signs should be similar in thickness to the existing one-inch wall sign. 7) The existing blue color of the wall signs is acceptable.
- Action: Mudge/Cope, 3/0/0.

#### **REFERRED FROM CONFORMING SIGN REVIEW**

#### 4. **1107 STATE ST** C-2 Zone

Assessor's Parcel Number: 039-231-012  
 Application Number: SGN2005-00128  
 Owner: D & D State Street LLC  
 Applicant: Ken Sorgman

*(Proposal from So Good Jewelry for one 2.44 square foot wall sign and one 3.75 square foot hanging sign located in El Pueblo Viejo District. 6.19 square feet of signage is being requested. The linear building frontage is 20 feet. The allowable signage is 20 square feet.)*

**(2:20)**

Ken Sorgman, Applicant, present.

- Motion: Continued two weeks to Conforming Review with the following comments: 1) The colors need to relate to El Pueblo Viejo Landmark District by: a) either toning down, or b) as proposed, but with a glaze over the entire sign to give a more aged appearance. 2) The wall sign size is acceptable as proposed; however, the Committee suggested placing the sign on a sign board and suspending it in front of the transom windows at a height approximately the same as the projecting blade sign. 3) Return with a sample of the glazing. 4) Return with information regarding the attachment hardware, painted to match the bracket.
- Action: Mudge/Cope, 3/0/0.

#### **CONCEPT REVIEW – CONTINUED**

#### 5. **11 W FIGUEROA ST** C-2 Zone

**(2:35)** Assessor's Parcel Number: 039-281-008  
 Application Number: SGN2005-00099  
 Owner: Zungri Family Trust  
 Applicant: Angela Claudio  
 Business Name: Walter Claudio

*(Proposal for two 2.44 square foot blade iron/wood signs, two mounted iron letter signs, and three window-mounted decal signs for the Walter Claudio business. The total amount of requested signage is 22.52 square feet. This project is in El Pueblo Viejo Landmark District. 22.52 square feet of signage is being requested. The linear building frontage is 36 feet. The allowable signage is 36 square feet.)*

**(2:32)**

Angela Zungri, Applicant, present.

Staff comment: Suzanne Johnston, Planning Technician, read from the Sign Ordinance for clarification.

- Motion: Final approval and a one-week continuance to the Conforming Sign Review with the following conditions: 1) The light fixture on the street frontage shall be eliminated. 2) The wall sign on the parking lot side shall be eliminated and in lieu of that, signage on the awning over the rear exit door. 3) Return with the rear elevation changes.
- Action: Cope/Mudge, 3/0/0.

**CONCEPT REVIEW - NEW**

- 6      **30 W ANAPAMU ST**      C-2 Zone
- Assessor's Parcel Number:      039-181-018  
Application Number:      SGN2005-00130  
Owner:      Chang Family Trust  
Applicant:      Benton Signs  
Business Name:      Eclectico Pizzeria and Cucina Italiana

*(Proposal for three new signs including two wall signs and one a 5.2 square foot projecting sign located in El Pueblo Viejo Landmark District. 19.17 square feet of signage is being requested. The linear building frontage is 19.50 feet. The allowable signage is 19.50 square feet.)*

**(2:52)**

Dave Benton, Benton Signs, present.

- Motion: Final approval with the condition that the applicant is to provide Staff with an example of the revised name.
- Action: Cope/Mudge, 3/0/0.

**\*\* MEETING ADJOURNED AT 3:15 P.M. \*\***