



City of Santa Barbara
Police Department

Memorandum

DATE: April 10, 2013
TO: City Administrator Jim Armstrong
FROM: Police Chief Cam Sanchez
SUBJECT: Proposal Re: Pilot Program to Establish a Community Policing Office at the Franklin Community Center

Introduction

The purpose of this memorandum is to request the use of office space at the Franklin Community Center, located at 1136 E. Montecito Street, to establish a Santa Barbara Police Department Community Policing Office. This endeavor will be a one-year pilot program that will take place in FY 2014 and is a collaboration between the Santa Barbara Parks & Recreation Department and the Santa Barbara Police Department.

Analysis

Safety and security, and the perception of safety and security, are critical to the quality of life in any neighborhood and crucial to the overall success of any community program taking place there. The Santa Barbara Police Department's Patrol officers, Gang Suppression Team officers, and Beat Coordinators maintain a police presence on Santa Barbara's Eastside working from the Police Department's downtown headquarters. In addition to enforcement activities the Police Department's efforts in the area have included conducting Patrol watch briefings in the Franklin Community Center parking lot and hosting the Spanish Language Citizens Academy and other events at Franklin Elementary School.

It is believed that the establishment of a Community Policing Office at the Franklin Community Center, consisting of workspace for two employees, a conference room, and parking space for one police vehicle, to be utilized by police personnel at various hours during the day and night, will enhance the efforts of both the Police Department and the Parks & Recreation Department in this neighborhood in the following ways:

- There will be both a real and perceived increase of police presence at the Franklin Community Center and in the surrounding area resulting from uniformed personnel being seen on the premise during business hours and after closing. The long-term message that will be communicated with the added police presence is that crime and safety issues in this neighborhood are of utmost importance.
- Community policing efforts will be enhanced with the addition of a location away from the Police Station where citizens can interact with officers at their convenience in their own community. A greater positive police influence in the neighborhood will hopefully instill in residents a greater sense of trust and relationship with the Police Department.
- Parks & Recreation programs and other activities at the Franklin Community Center would be augmented with a greater sense of safety and security for both staff and participants. It is also hoped that the increased interaction between Franklin Community Center staff and police personnel will, over time, strengthen staff/ PD personnel relationships.

A consequence of providing office space free of charge for this endeavor will be a loss of revenue for the Parks & Recreation Department. The loss of revenue during FY 2014 is anticipated to be \$829.43 per month or \$9,953.16 for the year, based on a monthly rate of \$1.19 per square foot.

Proposal

It is proposed that as a one-year pilot program for FY 2014 the Parks & Recreation Department provide the Police Department with 552 square feet of office space and 145 square feet of allocated space, including a parking space, for a total of 697 square feet of space at the Franklin Community Center for the purpose of establishing a Community Policing Office. The Beat Coordinator Unit can commit to utilizing this space throughout the year for the following purposes:

- Scheduled office hours hosted by the Beat Coordinators that will be advertised in English and in Spanish via media outreach
- An additional 10-15 hours per week of time spent by the Beat Coordinators working from the office
- One two-hour SBPD Explorer Post meeting per month

Additionally, it is anticipated that the following activities will also take place there:

- Periodic Patrol watch briefings

- Report writing by officers assigned to patrol the Eastside
- Use of the workstations and meeting space by the Gang Suppression Team, Criminal Impact Team, and Probation

