

Rec'd 3/19/10



Fax

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Urgent <input type="checkbox"/> Reply <input type="checkbox"/> Review <input checked="" type="checkbox"/> ASAP <input type="checkbox"/>	Total Pages Sent: 7

NOTES: WEST BEACH 2010 SPECIAL EVENTS APPLICATION

Special Event Application (continued)

Please complete the following sections with as much detail as possible since fees and requirements are based on the information you provide us.

Description of Event

- First time event (Include site map with application)
- Returning event

Note that this description will be published in our City Parks and Recreation Public Special Events Calendar:

ENTERING ITS FOURTH YEAR AS ONE OF THE NATION'S PREMIERE MUSIC FESTIVALS AND THE ONLY OF ITS KIND HELD BEFITTINGLY ON THE BEACH, WEST BEACH MUSIC & ARTS FESTIVAL RETURNS TO SUNNY SANTA BARBARA'S BEAUTIFUL WEST BEACH IN SEPT. 2010. FOR 3 DAYS, THE FESTIVAL WILL BRING ROMPING, FUN-IN-THE-SUN ROCK, REGGAE, JAM BANDS, AND ELECTRO FESTIVITIES FOR ALL TO ENJOY.

Estimated Attendance

Anticipated # of Participants: 2,000 Anticipated # of Spectators 30,000

Traffic Control and Public Safety

Requesting to close street(s) to vehicular traffic?

- For event setup (list streets and describe what will be set up in the street) _____
- Part of walk/run course (list streets affected) _____
- Other (explain) _____
- No streets to be closed

Requesting to post "no parking" notices?

- To create event loading/unloading zones where none currently exists (list streets) 300 W. CABRILLO BLVD. APPROX. 500 FT. FOR TEMPORARY LOAD-N ZONES AND ROLL-OFF DUMPSTERS
- Other (explain) _____
- No notices to be posted

Elements of your Event

Setting up a stage?

- Platform style, dimensions _____
- Concert style, dimensions _____
 $32 \times 28 \times 3.5'$; $84 \times 46 \times 5.5'$
 $22 \times 14 \times 3.5'$; $28 \times 20 \times 4.5'$
- No stage at event

Setting up tables, chairs, canopies and tents?

- Tables: # 500 No tables being set up
- Chairs: # 2,000 No chairs being set up
- Canopies: # and dimensions (90) 10x10' (15) 20x20' No canopies being set up
- Tents: # and dimensions (30) 10x10' (10) 20x20' No tents being set up
(1) 50x100'

Elements of your Event (continued)

Setting up other equipment?

- ATM Machines: # 6 Local bank providing ATMs SANTA BARBARA ATM
- Tiki Torches: # _____
- Sporting Equipment (explain) _____
- Other (explain) _____
- Not setting up any equipment listed above at event

Having amplified sound and/or music?

- Amplified sound for announcements only
- Amplified sound for music (check one)
 - CD player for DJ music
 - Large 6+ piece live band
 - Small 4 – 5 piece live band
- Other _____
- No amplified sound/music at event

Using lighting equipment at your event?

- Bringing in own lighting equipment
- Using professional lighting company. Company? ALL PHASES EVENT GROUP, LLC
- No lighting equipment at event

Using electrical power?

- Using on-site electricity, if available
 - For sound
 - For lighting
 - For food preparation and/or refrigeration equipment
- Bringing in "movie quiet" generator
 - For sound
 - For lighting
 - For food preparation and/or refrigeration equipment
- No need for electricity at event

Using other utilities?

- Request to use on-site utility, if available
 - Gas
 - Water
 - Sewer lines
- No need to use other utilities at event

Having food and non-alcoholic beverages at your event?

- Vendors preparing food on-site (don't include pre-packaged food vendors) # 20
- Vendors ONLY bringing in pre-packaged food (don't include vendors counted above) # 3
- Vendors ONLY bringing non-alcoholic beverages (i.e. bottled water, soda, etc. Don't include vendors counted above) # 3
- All food and non-alcoholic beverages handled by organization; bringing in no outside vendors
- No food at event

Having alcohol at your event?

- Yes, serving/selling beer and wine
 - Hours of alcohol service? From 12:00 PM to 10:00 PM
- No alcohol at event

Elements of your Event (continued)

Having selling and/or informational vendors at your event?

- Vendors selling food only # 20 Vendors selling merchandise only # 40
- Vendors selling services only # 20
- Vendors passing out information only (no vending license needed) # 10
- No selling or informational vendors at event

Having kid activities?

- Inflatable Bouncer House # _____ Dimensions? _____
- Inflatable Bouncer Slide # _____ Dimensions? _____
- Rock climbing wall Height? _____
- Arts & crafts (i.e. craft making, face painting, etc.)
- Petting zoo?
- Carnival games or rides? Specify type _____
- Other _____
- No kid activities at event

Arranging for media coverage?

- Yes, but media will not require special set-up
- Yes, media will require special set-up. Describe _____
- No, not arranging for media coverage

Event Signage

- Yes, we will post signs # 50 Dimensions 4' x 6'
- Yes, having inflatable signage # _____ (complete Inflatable Signage Request form)
- What will signs say? LOCAL BUSINESS SPONSORS
- How will signs be anchored/mounted? ZIP TIES ALONG FENCELINE
- No signage at event No inflatable signage

Waste Management

- Contracting with trash/recycling vendor. Company TBD.
- Contracting with portable toilet vendor. Company TBD.
- Load-in Day & Time MONDAY 9/21/2010, 3PM Load-out Day & Time MONDAY 9/21/2010, 3PM
- Portable toilets to be serviced Time 9:00 DAILY

First Aid

- First aid station to be staffed by event staff First aid/CPR certified? Yes No
- First aid station to be staffed by professional company Company AMERICAN RED CROSS
- No first aid station at event

Parking and/or Shuttle Plan

- Using nearby parking lot & paying fees Using nearby free parking lot
- Will have a shuttle plan. Describe COLLABORATING WITH MTD FROM DOWNTOWN SHUTTLE
KND BILL'S BUS SHUTTLE

Waterfront Parking Lot Usage

- Reserving spaces as part of event site. Which lot? _____
Describe set-up in the lot? _____
- Reserving spaces for participant/spectator parking. Which lot? _____
- Not reserving spaces at event

Set-up, Breakdown, Clean-up

Setting up the day before the event?

- Yes, will set up the day before the event. # of set-up day(s) 7
- No, set-up will occur on the event day

Breaking down set-up the day after the event?

- Yes, breakdown will be the day after the event. # of breakdown day(s) 3
- No, breakdown will occur on the event day

How are you handling clean-up?

- Using volunteer clean-up crew during and after event
- Using professional cleaning company during and after event

Requesting vehicle access onto the turf?

- Yes, requesting access onto turf for set-up and breakdown (complete attached Vehicle Access Request form)
- No, vehicles will load/unload from nearby street or parking lot

Miscellaneous

Please list anything important about your event not already asked on this application:

Please make a copy of this application for your records as we do not provide copies.



ALCOHOL REQUEST FORM

Event: WEST BEACH MUSIC & ARTS FESTIVAL 2010

Event Date(s): SEPTEMBER 24 - 26, 2010 Location: WEST BEACH

1. Please check one:

I am requesting to sell alcohol at the above stated event.

I am requesting to give alcohol away as a "tasting" at the above named event.

2. If you are conducting an alcohol "tasting", what is the maximum number of drinks per person? _____

How will this be monitored? _____

3. What type of alcohol are you planning to serve? Beer Wine

4. How will IDs be checked? IDS WILL BE CHECKED BY PRIVATE SECURITY SERVICES.

5. If you're required to have a Type 2 beer garden, what materials are you planning to use to construct this garden?

2 PARALLEL 4' BIKE FENCING SURROUNDING THE PERIMETER

6. If you're required to have a Type 2 beer garden, what will the approximate dimensions of the garden be?

300' WIDE X 500' DEEP

7. If you're required to have a Type 2 beer garden, how will the beer garden be monitored?

IT WILL BE MONITORED BY A PRIVATE SECURITY COMPANY.

For Staff Use Only

Request Approved _____
 Director's Signature Date

Request Declined

Reasons: _____



Vehicle Access Request

Vehicles are generally prohibited in parklands due to their negative impact to the turf, irrigation system, etc. For public special events, exceptions are made on an as needed basis. Please list any vehicles that absolutely need access into the park for your event. Do carefully consider the vehicles you list since we may deny those vehicles deemed unnecessary. Note that your requests may be denied based on the layout of certain parks.

Temporary Parking (Limit to vehicles that absolutely need to stay within the park or on the turf for the entire duration of your event.)

	Vehicle	Day / Time	Justification
1			
2			
3			
4			
5			

Unloading / Loading (Limit to vehicles that absolutely need access due to the weight of items being unloaded/loaded, such as staging, lighting, sound and rental service providers and food/selling/information vendors.)

	Vehicle	Day / Time	Justification
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			

WEST BEACH MUSIC & ARTS FESTIVAL
Event 2010

WEST BEACH
Location of Event

9/24 - 9/26/2010
Date(s)

For Staff Use Only

All approved

Some approved (unapproved vehicles are crossed off)

Parks Superintendent

Date