



CITY OF SANTA BARBARA
PARK AND RECREATION COMMISSION REPORT

AGENDA DATE: October 22, 2008
TO: Park and Recreation Commission
FROM: Business Services, Parks and Recreation Department
SUBJECT: Annual Contributions Report – Fiscal Year 2008

RECOMMENDATION: That the Commission receive a report on the donations and grants received by the Parks and Recreation Department during Fiscal Year 2008.

DISCUSSION:

Each year, the Department receives contributions in the form of various donations and/or grants. The Department classifies these in four categories:

- Cash Donations – funds received in cash or by check; sometimes they are for specific purposes, or can be in general for programs/projects.
- Grants – grants awarded for projects/programs. Example: Community Development Block Grant for Franklin Center renovations (\$55,800).
- Non-Cash Donations – in-kind services such as donations of supplies, equipment or work performed. Example: Concerts in the Park advertising in the media.
- Volunteer Value - hours worked by volunteers for programs, park sites, in offices, etc. (calculated at \$12/hour). Example: East Beach, Leadbetter litter pick ups.

Fiscal Year 2008 Contributions by Division

Division	Recreation	Parks	Creeks
Cash	\$19,871	\$12,000	\$74
Grants	\$128,229	\$0	\$0
Non-Cash	\$191,458	\$0	\$0
Volunteers	\$377,628	\$31,446	\$3,804
Totals:	\$717,186	\$43,446	\$3,878

Contribution History by Division – Previous Three Fiscal Years

Division	FY 2006	FY 2007	FY 2008
Recreation	\$635,779	\$547,607	\$717,186
Parks	\$181,362	\$205,358	\$43,446
Creeks	\$808,210	\$355,000	\$3,878
Totals:	\$1,625,351	\$1,107,965	\$764,510

Total Fiscal Year 2008 contributions decreased by \$343,455 or -31% from Fiscal Year 2007, primarily due to a decrease in grants in both the Parks and Creeks divisions.

Contribution History by Category – Previous Three Fiscal Years

Category	FY 2006	FY 2007	FY 2008
Cash Donations	\$97,979	\$20,026	\$31,945
Grants	\$1,003,210	\$537,873	\$128,229
Non-Cash Donations	\$169,091	\$203,583	\$191,458
Volunteer Value	\$355,121	\$346,483	\$412,878
Totals:	\$1,625,401	\$1,107,965	\$764,510

The donations/grants the Department receives greatly assist in providing programs and services above the funds received through the budget. In Fiscal Year 2008, volunteers donated over 34,407 hours in service to the Department. Estimated conservatively at \$12 per hour, their contribution allowed the Department to provide \$412,878 in additional services to the community. Of special note is the value of the volunteers; not only in terms of maintaining our parks and facilities but also in creating partnership and teamwork in the community.

PREPARED BY: Scott McGregor, Parks and Recreation Business Manager

APPROVED BY: Nancy L. Rapp, Parks and Recreation Director