

Santa Barbara Museum of Natural History - Sign Program Inventory

04.20.16

Sign Type No.	Description	Sign Type	Materials	Quantity	Size	Area (sq. ft.) per sign (as per sign ordinance)	Total area (sq. ft.) per sign type (as per sign ordinance)	Area (sq. ft.) per sign (area only)	Total area (sq. ft.) per sign type (area only)	New or Existing	Exemption: Pole Signs	Exemption: Banners	Exemption: Frontage Square Area Maximum	Notes	Max Letter Height (in)	Illuminated (y/n)
5	 Entering Museum Area Fee Notice	Ground Sign	Wood	4	1'-5"w x 1'-10"h	2.6	10.4	1.1	4.3	New					1.25"	N
10	 Main ID outside Lot	Ground Sign	Sandblasted Wood	1	2'-11"w x 4'-8"h	13.5	13.5	4.8	4.8	New			X	Previous area 15.6, reduction of 2.1 sq ft per sign	4.125"	N
11	 Main ID Street Entrance	Pole Sign	Sandblasted Wood	2	1'-8"w x 1'-8"h	2.8	5.6	2.8	5.6	New	X		X	1 sign mounts to existing post, 1 sign mounts to new post	2.75"	N
12	 Vehicular Directional	Ground Sign	Wood	2	3'-4"w x 3'-5"h	11.4	22.8	5.1	10.2	New			X	Previous area 13.1, reduction of 1.7 sq ft per sign	4"	N
13	 Mac Veagh Directional	Ground Sign	Wood	1	3'-2"w x 2'-8"h	8.5	8.5	3.0	3.0	New				Previous area 12.0, reduction of 3.5 sq ft per sign	3.25"	N
17	 ID Entrance Directional	Ground Sign	Wood	7	2'-2"w x 5'-10"h	12.8	89.6	3.1	21.7	New				Total of 5 sign posts. 2 posts will have signs on both sides. Previous area 4.7, increase of 8.1 sq ft per sign	2.875"	N
20	 Promotional/Exhibition Banner	Banner	Fabric	2	3'-0"w x 9'-0"h	27.0	54.0	27.0	54.0	Existing		X	X	Relocated from double iron gates to Fleischmann arch entry wall.	4"	N
30	 Exterior Directional	Ground Sign	Wood	11	1'-2"w x 5'-3"h	6.3	69.3	1.4	15.4	New				Total of 11 sign posts. 2 posts have signs on both sides. Previous area 6.9, decrease of .6 sq ft per sign	1.125"	N
	 Existing Letters Over Museum Entrance	Wall Sign	Metal	1	7'-7"w x 2'-0"h	15.2	15.2	15.2	15.2	Existing			X		6.5"	N

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32	 Trail Directional	Ground Sign	Wood	15	1'-2"w x 1'-10"h	2.2	33.0	0.4	6.0	New				Total of 10 sign posts. 5 posts have signs on both sides. Previous area 2.3, decrease of .1 sq ft per sign	1.5"	N
35	 Directional Sign	Pole Sign	Metal	1	1'-8"w x 4"h each sign blade	0.6	6.3	0.6	6.3	New	X			Previous area .7, decrease of .1 sq ft per sign	1.75"	N
40	 Gallery ID	Projecting Sign	Wood	5	1'-10"w x 2'-0"h	3.6	18.0	3.6	18.0	New				3 locations shown on site plan, 2 additional signs under consideration. Previous area 8.0, decrease of 4.4 sq ft per sign	2.25"	N
42	 Corridor Directional ID	Projecting Sign	Wood	1	1'-10"w x 1'-10"h	3.4	3.4	3.4	3.4	New				Previous area 6.3, decrease of 2.9 sq ft per sign	3.25"	N
50	 Corridor Directional Wall Plaque	Wall Sign	Wood	10	1'-4"w x 1'-7"h	2.1	21.0	2.1	21.0	New				Previous area 2.3, decrease of .2 sq ft per sign	1"	N

Total area of signage in frontage: (sq. ft.) 99.7

Previous sq footage of signage in frontage: 103.5, reduction of 3.8 sq ft