

## CITY OF SANTA BARBARA WATERFRONT DEPARTMENT

### MEMORANDUM

**Date:** November 20, 2014  
**To:** Harbor Commission  
**From:** Scott Riedman, Waterfront Director  
**Subject:** **Director's Report**

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#### **LOCAL COASTAL PROGRAM UPDATE**

The LCP Committee (Commissioners Sloan, Webb and MacIntosh) met with Waterfront and Planning Division staff on November 11 to discuss the process for reviewing and providing comments on the draft Local Coastal Program (LCP) Update. Planning staff distributed a draft of the Land Use & New Development, Scenic Resources, and Cultural Resources sections to Waterfront staff and the committee members. Planning will complete and distribute to Waterfront staff and the LCP Committee a draft of the Visitor Serving and Coastal Dependent sections in the next few weeks.

Planning staff has asked that LCP Committee reconvene in January to review comments on existing policies and consider staff and committee members comments on additional policies for these sections. Upon completion of this effort, Planning staff will update these sections as appropriate and then bring them to the full advisory boards (Harbor Commission, Parks Commission, and Planning Commission) for their review and approval. Planning staff expects that preparation and review of the remaining sections of the LCP Update will continue in a similar manner with several sections under review at one time.

#### **CHARTERING AND BUSINESS ACTIVITY PERMITS**

As reported at the October Harbor Commission meeting, there are currently two kayak excursion operators permitted under the BAP policy; Captain Jack's Tours and Santa Barbara Adventure Company. The permit allows the operator to conduct guided kayak tours only, and does not allow the operator to rent kayaks or Stand Up Paddleboards (SUPs). Recently it was brought to the attention of the Waterfront Department that SB Adventure Company has been running guided SUP tours during 2013 and 2014, and staff notified SB Adventure Company to stop.

In October, Michael Cohen, owner of SB Adventure Company, requested that staff amend his existing kayak excursion permit by adding SUP excursions to it. Staff denied the request, due to concerns with congestion in the harbor and launch ramp. Staff will convene a meeting of the BAP/Chartering Committee (Commissioners Spicer, Cramer and Bantilan) to review this request.

## **JULY 4<sup>TH</sup> AND PARADE OF LIGHTS FIREWORKS DISPLAYS**

Bay Fireworks produced the fireworks displays for the July 4<sup>th</sup> and Parade of Lights events in 2012-2014. During the July 4<sup>th</sup> 2013 and 2014 shows, several malfunctions occurred causing delays, gaps in the show, and misfires. Staff issued a Request for Proposals (RFP) in September and received proposals from three companies: Bay Fireworks, Pyro Spectaculars, and Garden State Fireworks. Staff ranked the proposals based on the following:

- Municipal Experience
- References
- Project Work Plan
- Safety Record
- Cost

Based on those specifications, Garden State Fireworks was determined to be the most responsive to the RFP and the City's needs. Some of Garden State's recent productions include:

- Washington D.C. National Mall, July 4, 2013 and 2014
- 2014 Super Bowl
- Walt Disney World (nightly since 1985)
- Princeton University Annual Reunion (since 1996)
- Major League Soccer (MLS Cup and MLS All Star games annually since 2011)
- Coney Island Amusement Park (weekly shows for over 15 years)

The contract is for calendar year 2015 with four one-year options to extend at the City's discretion. Cost of the 4<sup>th</sup> of July show is \$50,000 and the Parade of Lights is \$5,000. Funding for the July 4<sup>th</sup> fireworks display is included in the Fiscal Year 2015 Waterfront Department Operating Budget.