

Downtown-Waterfront Shuttle



Downtown-Waterfront Shuttle



From the "Transportation Management and Transit Services Master Agreement":

WHEREAS, the City has implemented a Transportation Management Program (TMP), as a mitigation measure for the Central City Redevelopment Project Area to reduce vehicle trips in the CBD; and,

WHEREAS, the TMP consists of shuttle bus service in and around the CBD, and at present has two components: a) The first component consists of a shuttle bus service along State Street (State Street Service); and, b) The second component consists of service between the CBD and the Waterfront area (Waterfront Service).



Downtown-Waterfront Shuttle



MTD
Santa Barbara

Waterfront Sights

Downtown-Waterfront Shuttle



MTD
Santa Barbara

Old Town, Paseo Nuevo, & La Arcada

Downtown-Waterfront Shuttle Summer Schedule

State Street - Summer

- 9:00 A.M. to 6:00 P.M. every 10 minutes
- 6:00 P.M. to 9:00 P.M. Fri. & Sat. every 15 minutes

Waterfront - Summer

- 10:00 A.M. to 6:00 P.M. every 15 minutes
- 6:00 P.M. to 9:00 P.M. Fri. & Sat. (East Beach only)



Downtown-Waterfront Shuttle Fall-Winter-Spring Schedule

State Street – Fall-Winter-Spring

- 9:00 A.M. to 6:00 P.M. every 15 minutes

Waterfront – Fall-Winter-Spring

- 10:00 A.M. to 6:00 P.M. every 30 minutes



Downtown-Waterfront Shuttle

Passengers per Hour by Fiscal Year

FY	Pass./Hr.	FY	Pass./Hr.
1990-91	35	2003-04	36
1991-92	57	2004-05	35
1992-93	77	2005-06	36
1993-94	46	2006-07	35
1994-95	44	2007-08	36
1995-96	45	2008-09	36
1996-97	50	2009-10	35
1997-98	51	2010-11	35
1998-99	49	2011-12	36
1999-00	49	2012-13	28
2000-01	43	2013-14	27
2001-02	37	2014-15	25
2002-03	35		

Major Changes

- FY 1991-92: Switched from Diesel to Electric (711,337)
- FY 1993-94: Began Charging \$0.25 Fare (590,420)
- FY 2001-02: Reduction in Revenue Hours (544,586)
- FY 2012-13: Began Charging \$0.50/\$0.25 Fare (423,927)



Downtown-Waterfront Shuttle FY 2015

FY 2015 Operating Characteristics

- \$1,717,400 Operating Cost to MTD
- \$144,057 Fare Revenue
- \$1,049,572 City Subsidy
- \$523,771 MTD Subsidy
- 373,522 Passengers
- 15,259 Revenue Hours
- 25 Passengers per Revenue Hour

