



City of Santa Barbara

Downtown Parking Committee

*Occupancy Narrative for 2012 vs. 2011, October - December
The Meeting of January 10, 2013*

Overview:

The overall occupancy levels for 2012 were similar to 2011 with slightly higher average daytime occupancies on Friday, Saturday and Sunday.

During the final quarter of 2012, the Depot Lot and Lot 5 were impacted by construction projects. The long-term parking area in the Depot Lot was closed for almost 2 months due to the Mission Creek County Flood Control Project. The long-term parking area was restored in mid November per the agreed upon schedule just in time to meet the end of the year Holiday travel parking demand. The total number of parking spaces in Lot 5 was reduced by 18 in order to create a staging area for the Victoria Theatre Restoration Project. The parking spaces are scheduled to be restored by mid 2013.

Lot 2 – 914 Chapala St. – 568 Public Spaces

2012 trailed 2011 during the weekday afternoons and mid-day Friday and Saturday. In contrast, Sundays were busier during the afternoon with higher peak occupancies than weekdays.

Lot 3 – 9 W. Figueroa – 164 Public Spaces

Overall the occupancy for Lot 3 was similar to last year with small increases and decreases in average occupancy during all days of the week.

Lot 4 – 1120 Chapala St. – 122 Public Spaces

Lot 4 saw higher average occupancies throughout most of the weekday and weekend hours. The Victoria Theatre construction may have encouraged parkers to choose Lot 4.

Lot 5 – 1220 Chapala St. (Victoria Lot) – 192 Public Spaces

Because of the Victoria Theatre Restoration Project, Lot 5 currently has 18 less parking spaces than last year, or 174 spaces, approximately 94% of the normal capacity. Throughout the week and weekends, 2011 and 2012 followed the same pattern of occupancy with the exception of higher average occupancies during Sundays in 2011.

Lot 6 – 1221 Anacapa St. (Granada Garage) – 565 Public Spaces

The old surface Lot 6 had 210 parking spaces, approximately 37% of the Granada Garage's capacity. The Granada Garage has been absorbing parking demand from Lot 5 as the weekdays and weekends were consistently more occupied. In 2011, Sundays showed a large spike, probably from Granada Theatre events.

Lot 7 – 1115 Anacapa St. (Library Garage) – 266 Public Spaces

Weekdays performed similarly to 2011. Weekend parking in 2012 was higher on average throughout the day. Sundays were different in that 2011 experienced higher occupancies mid-day.

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Lot 8 – 1015 Anacapa St. – 104 Public Space

2012 weekday occupancies were higher and then decreased slightly in the afternoons with a similar pattern seen on the weekends. Sundays were closely comparable the whole day.

Lot 9 – 921 Anacapa St. (Lobero Garage) – 231 Public Spaces

2011 exhibited higher average occupancy throughout much of the weekday hours and the evening to night time during the weekend. Sundays were fairly steady from 2011 to 2012.

Lot 10 – 621 Anacapa St. (Ortega Garage) – 546 Public Spaces

On the weekdays and weekend mornings, 2012 performed similarly to 2011, although the weekend evenings and Sundays were elevated for 2012. Like Lot 2, this Lot has higher peak occupancies during the weekend and Sunday compared to weekdays.

Lot 11 – 523 Anacapa St. (Old Town Lot) – 187 Public Spaces

2012 weekdays, weekends, and Sundays had consistently higher occupancies throughout the day with the exception of weekend nights. Lot 11 maintains a high level of occupancy during the weekend nights due to the proximity to the lower State Street bars and clubs.

Lot 12 – 11 W. Gutierrez St. – 95 Public Spaces

2012 trailed the previous year throughout most of the week with few exceptions. Friday and Saturday have been showing noticeable spikes at the 1:00 p.m. and 6:00 p.m. hours. This may be due to recurring hour long events such as a fitness class.

Lot 13 – 209 State St. (Depot Lot) – 160 Public Spaces

Construction of the Mission Creek Flood Control Project required the temporary removal of the long-term parking area. Despite this loss of parking, the Depot Lot continued operating without significant impacts to the public, AMTRAK and the Greyhound Bus service. The long-term parking area was restored, per the construction schedule, in mid November, just in time to meet the peak Holiday parking demand.

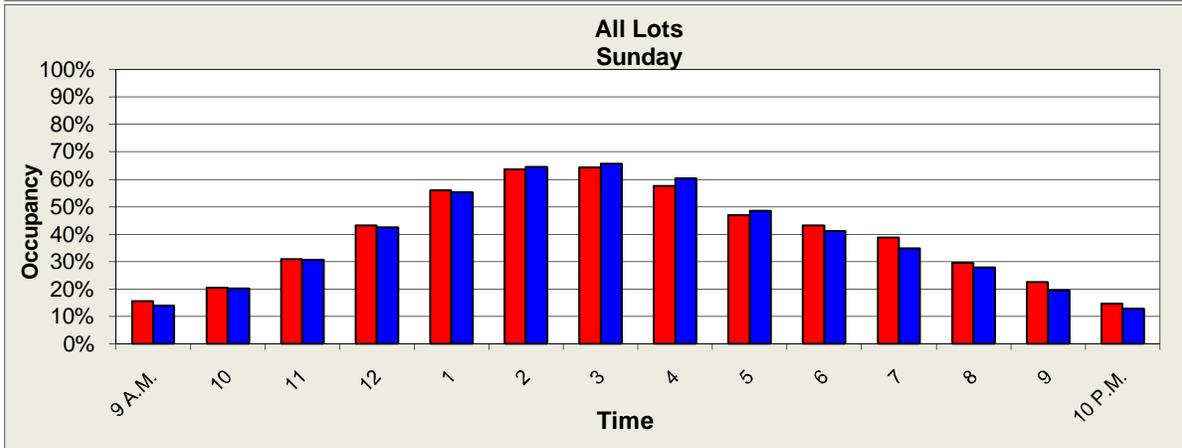
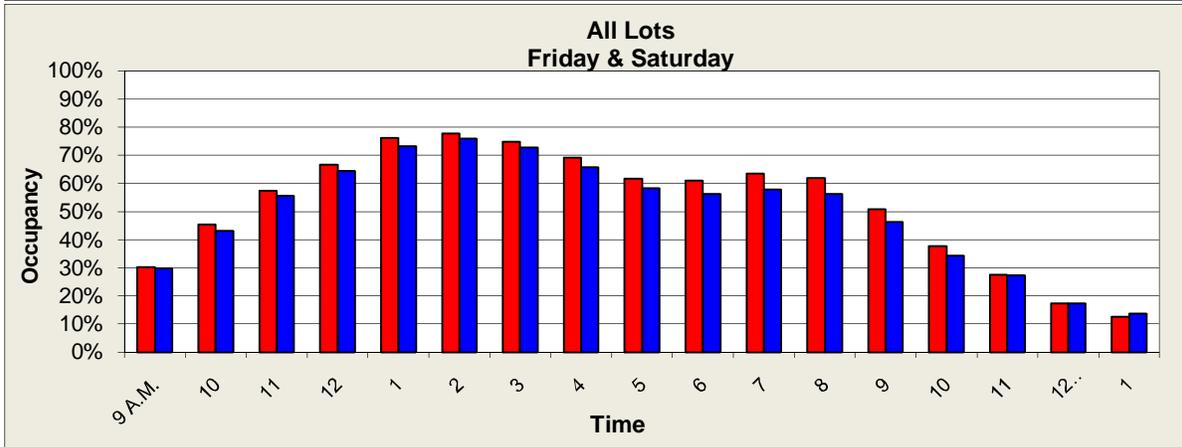
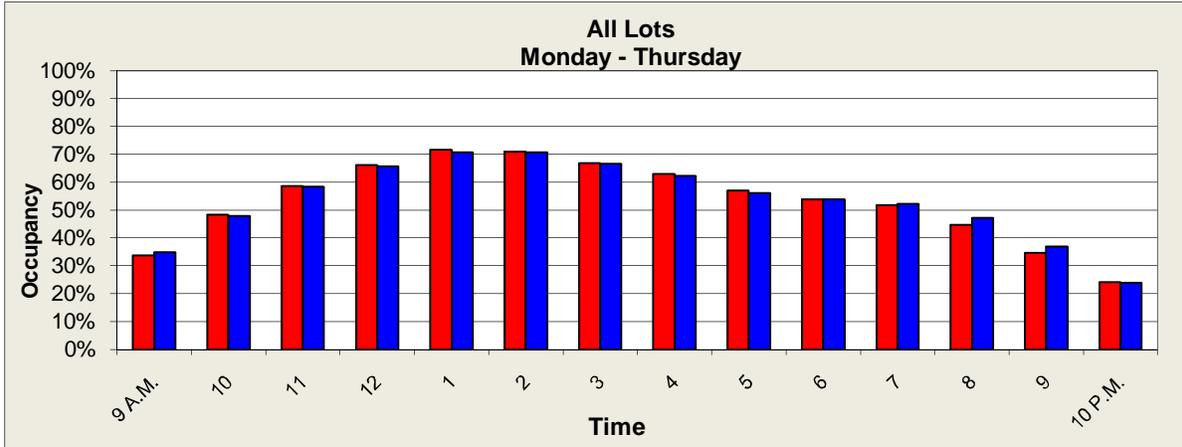


Downtown Parking Quarterly Occupancy Survey



2012 vs. 2011
October - December

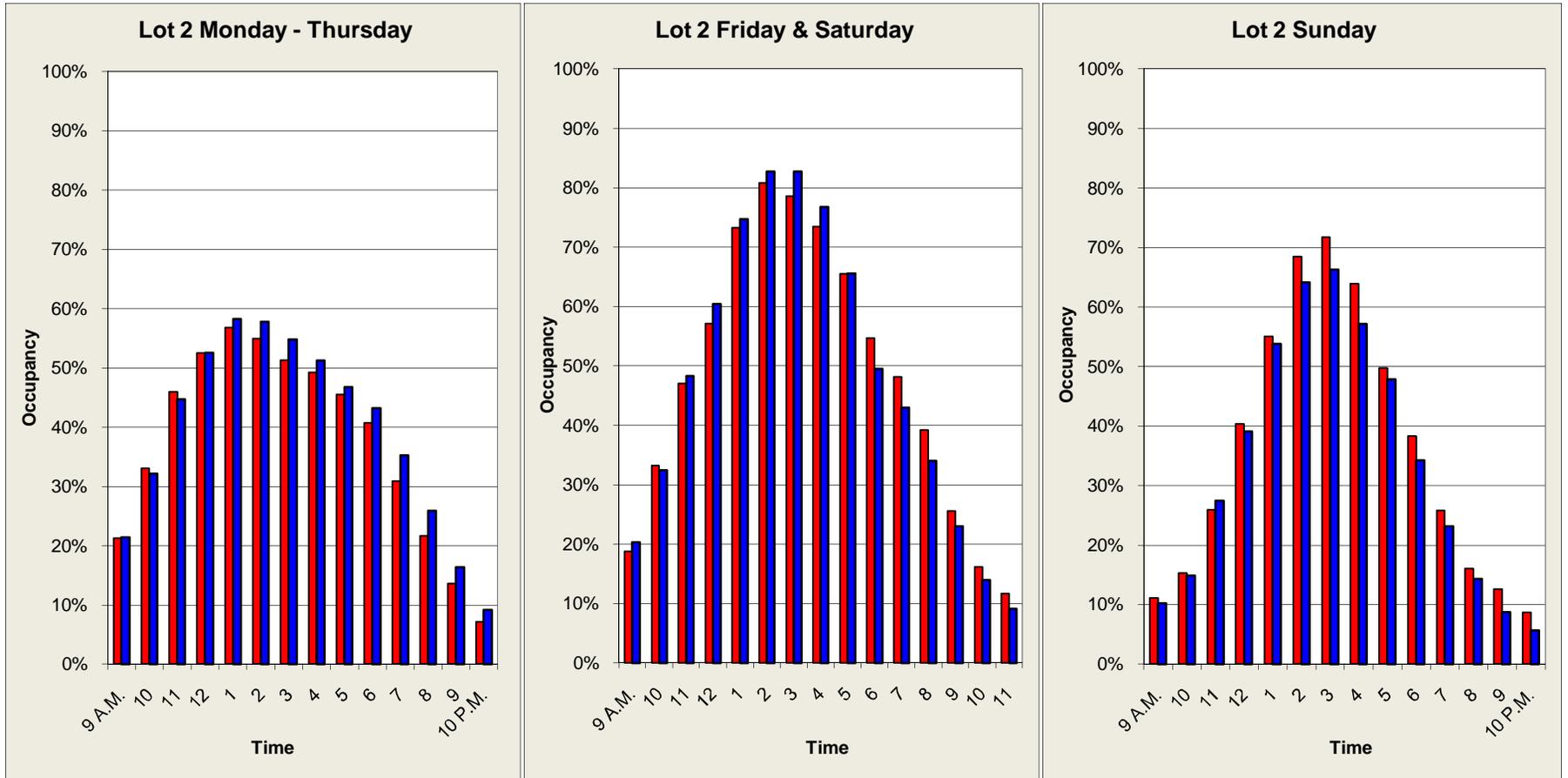
Parking System Occupancy Graphs
Based on 3040 Total Spaces
 2012 vs. 2011, OCT - DEC
■ 2012 ■ 2011



Quarterly Occupancy Survey
2012 vs. 2011, October - December

Lot 2
Spaces: 568

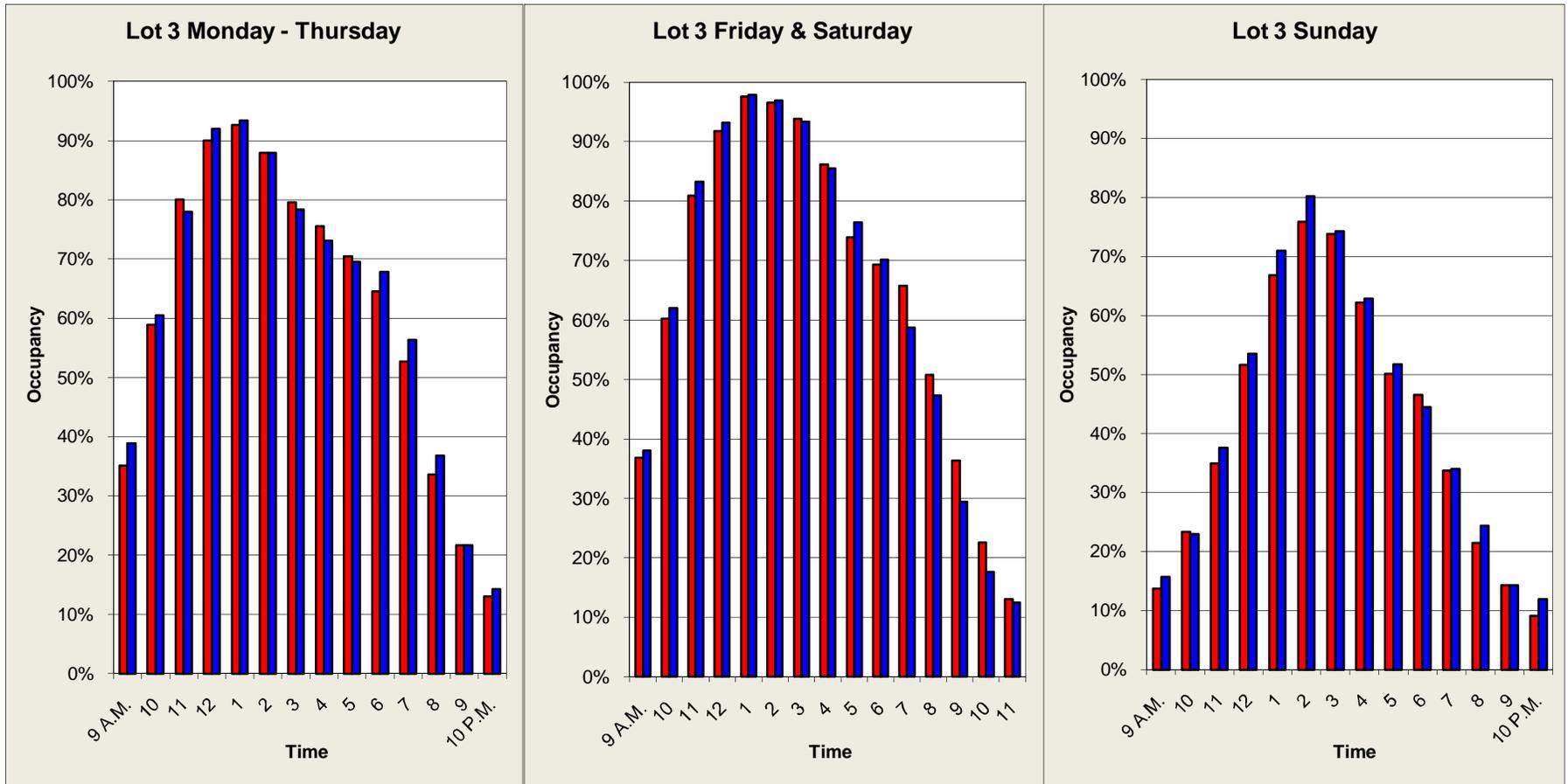
2012 2011



Quarterly Occupancy Survey
2012 vs. 2011, October - December

Lot 3
Spaces: 164

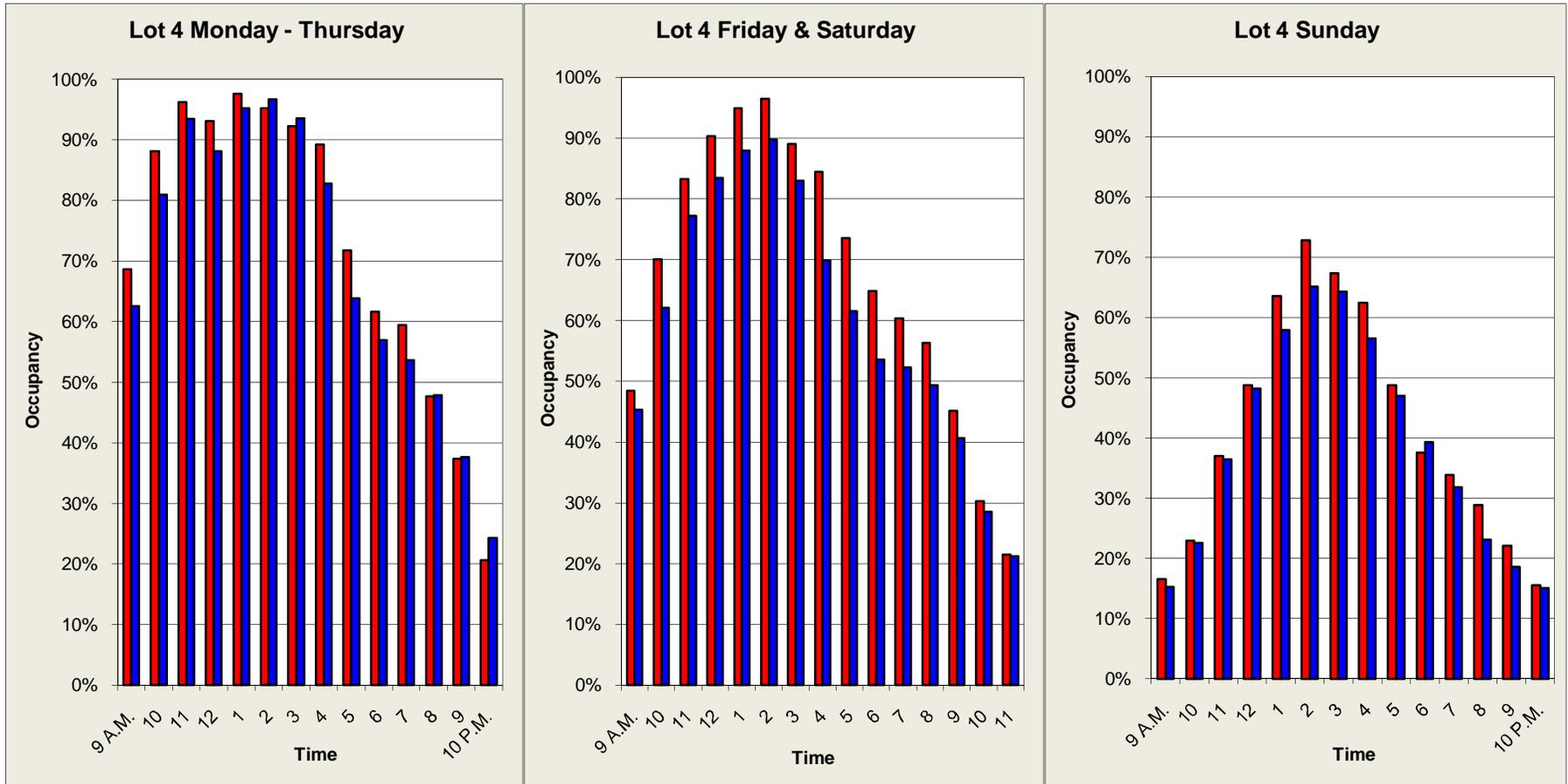
2012 2011



Quarterly Occupancy Survey
2012 vs. 2011, October - December

Lot 4
Spaces: 122

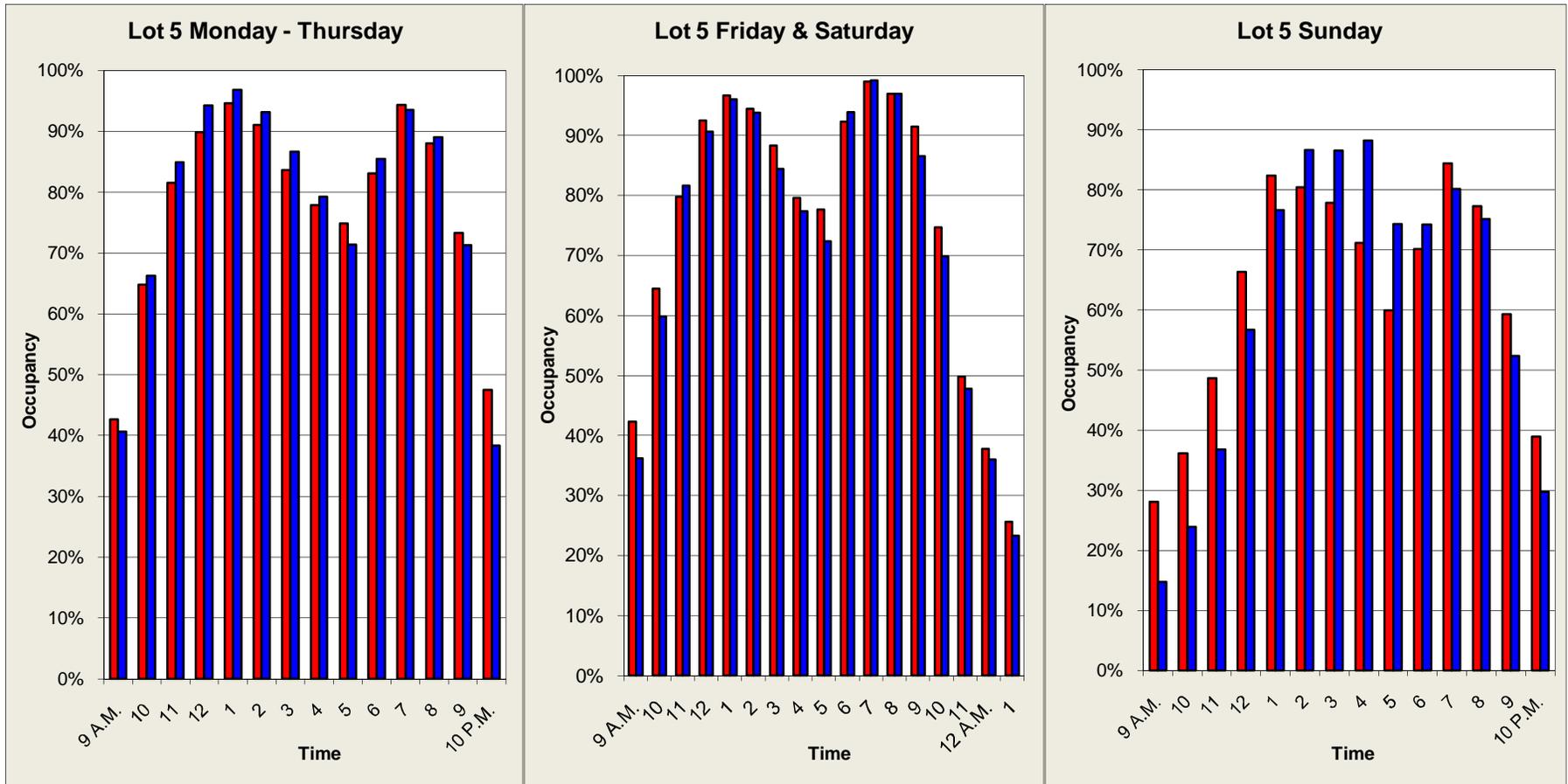
2012 2011



Quarterly Occupancy Survey
2012 vs. 2011, October - December

Lot 5
Spaces: 192

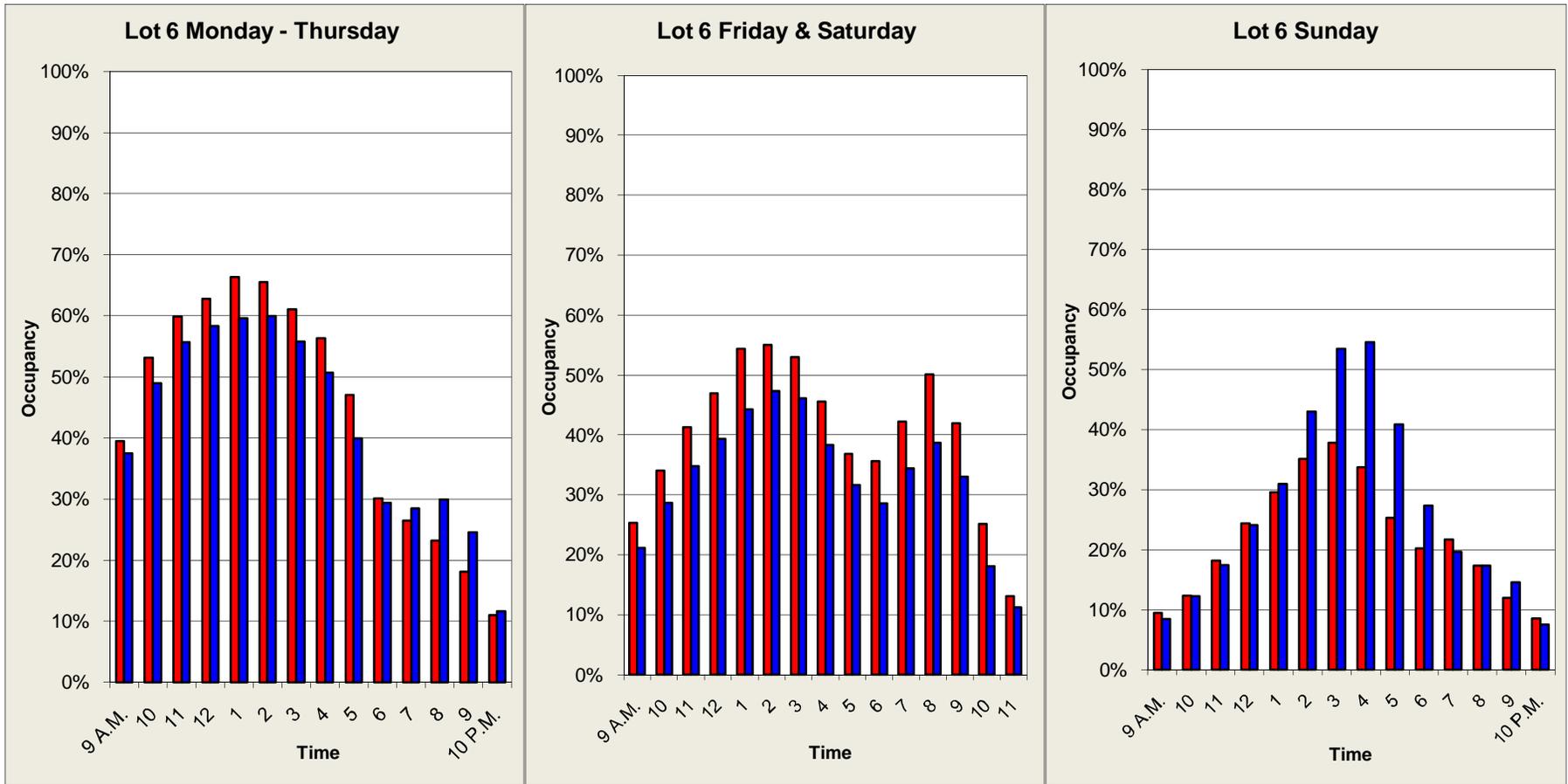
2012 2011



Quarterly Occupancy Survey
2012 vs. 2011, October - December

Lot 6
Spaces: 565

2012 2011

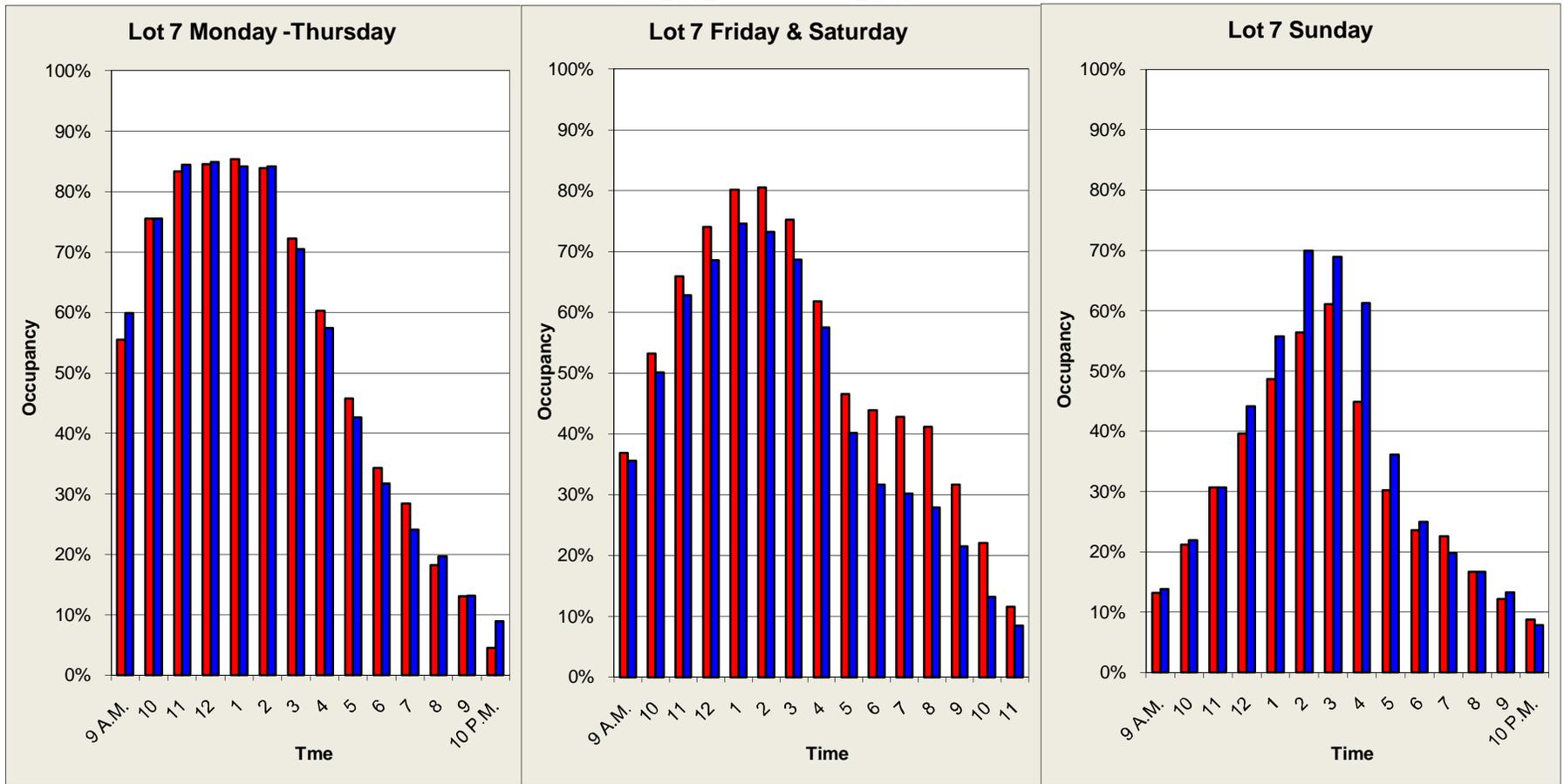


*Notes: There were 24 pre-pay events in 2011 and 19 events in 2012.

Quarterly Occupancy Survey
2012 vs. 2011, October - December

Lot 7
Spaces: 266

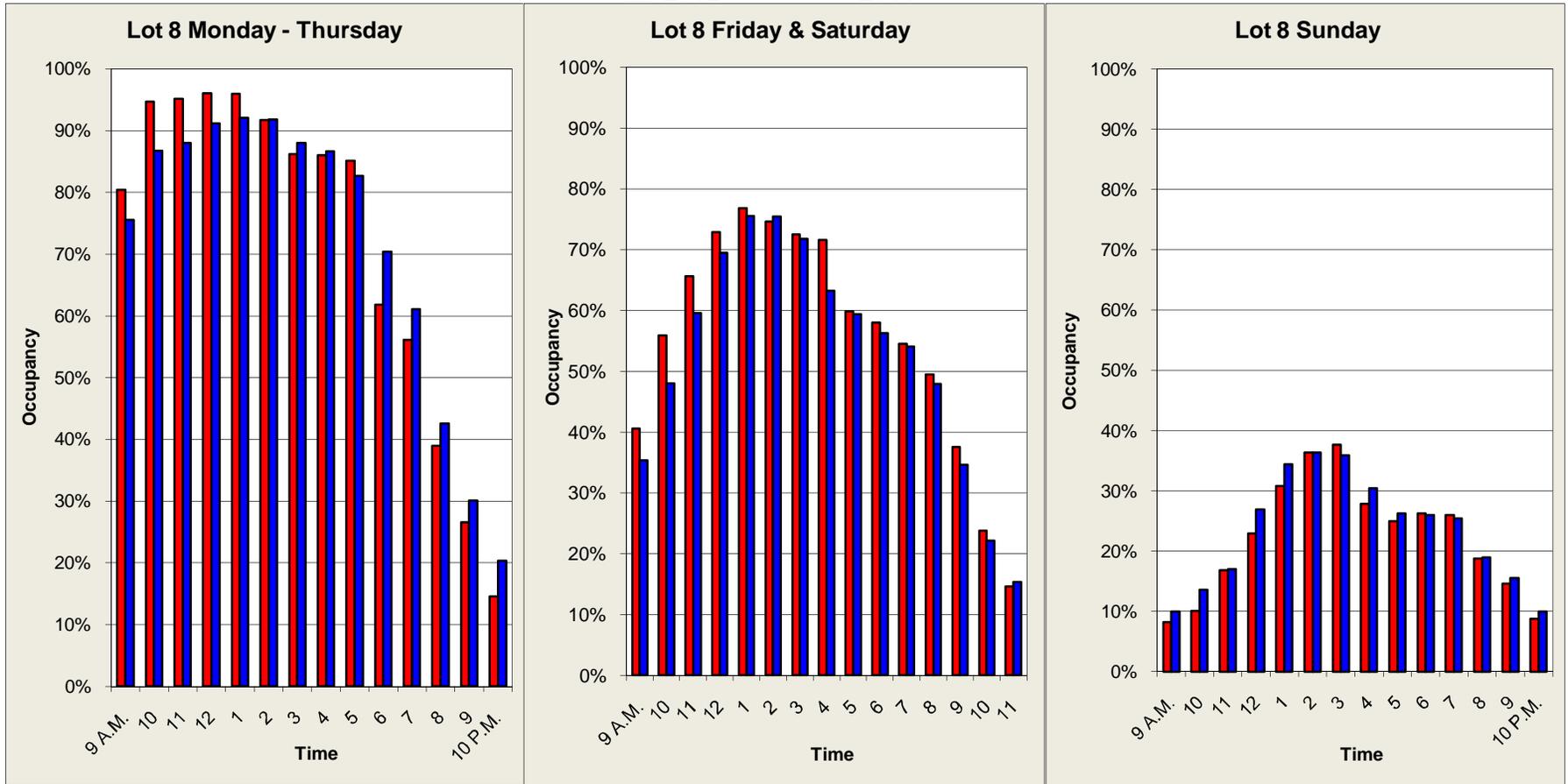
2012 2011



Quarterly Occupancy Survey
2012 vs. 2011, October - December

Lot 8
Spaces: 104

2012 2011

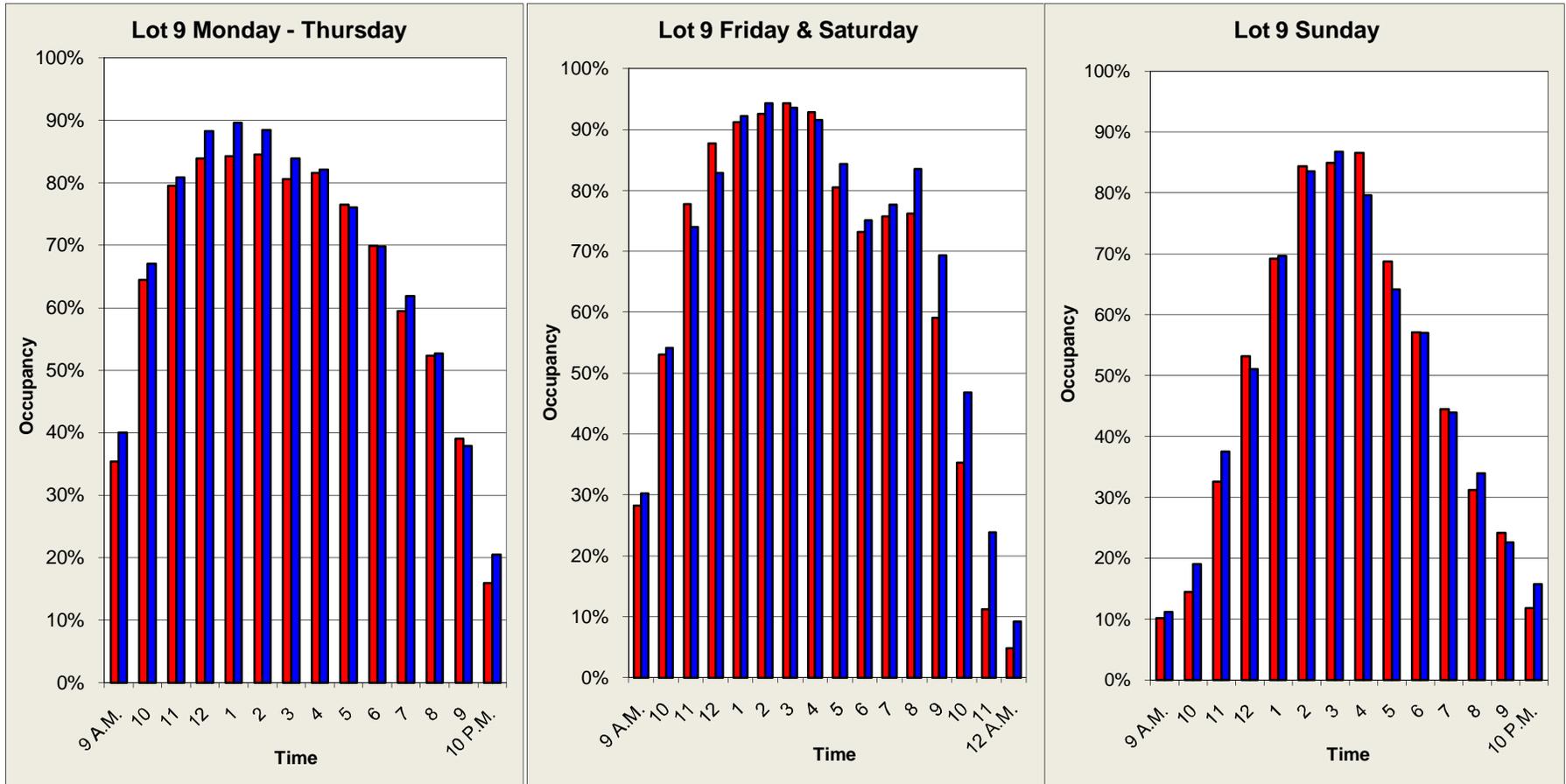


Quarterly Occupancy Survey
2012 vs. 2011, October - December

Lot 9

Spaces: 231 (Excluding 26 Basement Spaces)

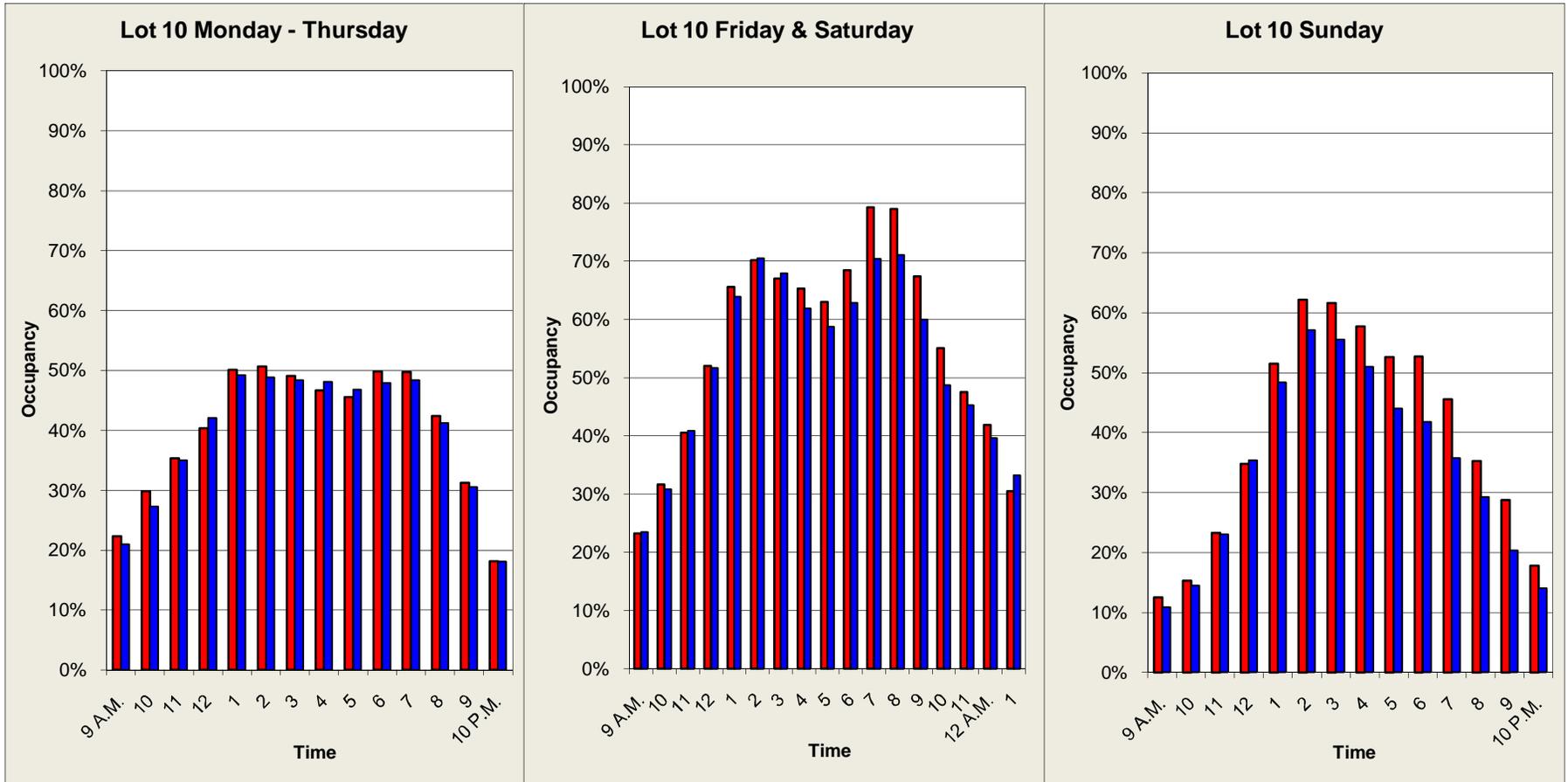
2012 2011



Quarterly Occupancy Survey
2012 vs. 2011, October - December

Lot 10
Spaces: 546

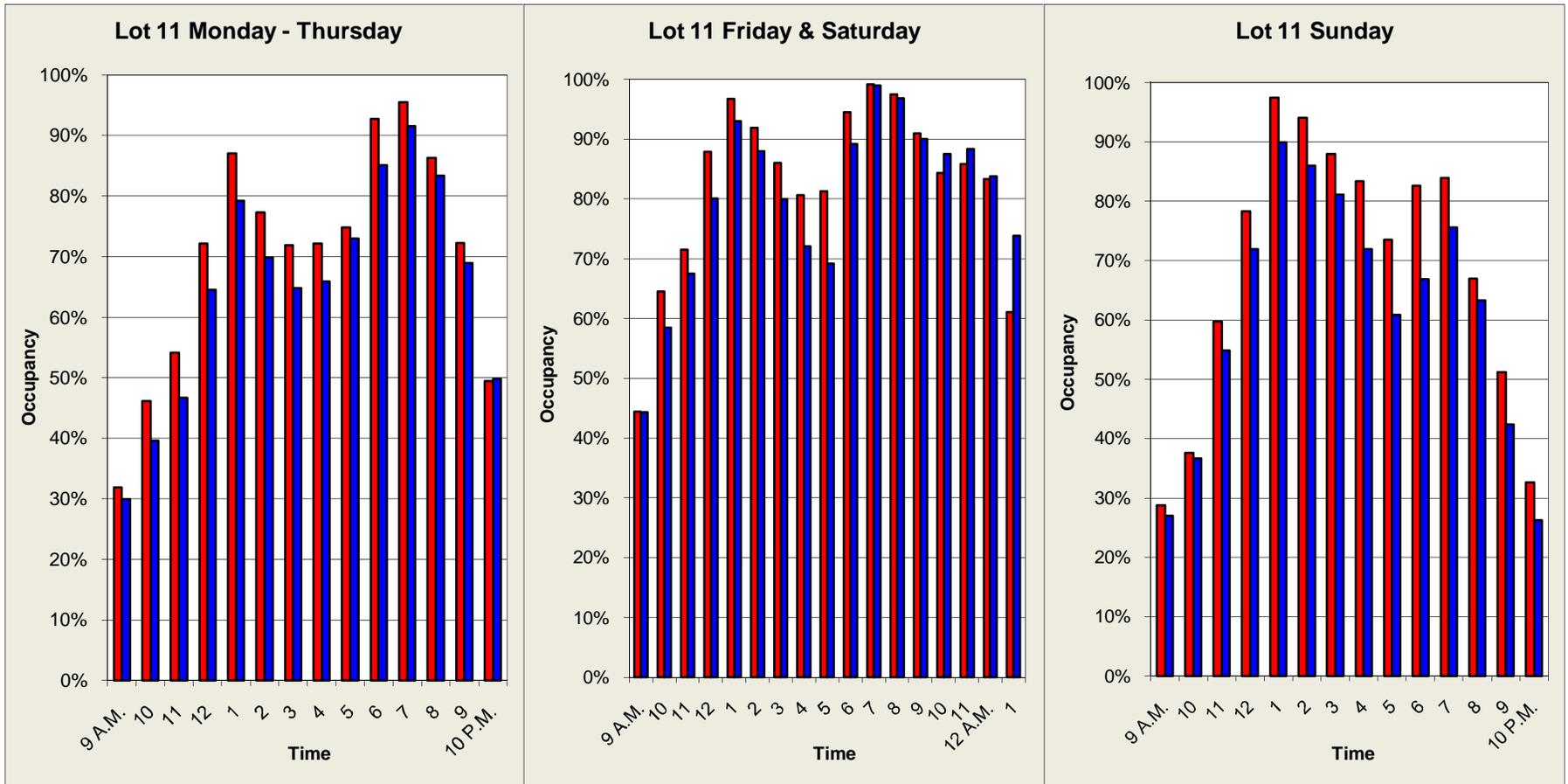
2012 2011



Quarterly Occupancy Survey
2012 vs. 2011, October - December

Lot 11
Spaces: 187

2012 2011



Quarterly Occupancy Survey
2012 vs. 2011, October - December

Lot 12
Spaces: 95

2012 2011

