



# DEPARTMENT SUMMARY

## Non-Departmental

### About Non-Departmental

The Non-Departmental “department” is used to account for costs not directly related to any specific department. It consists of two programs: the General Government program and the Community Promotions program.

The General Government program includes funding for debt service on General Fund long-term debt, the General Fund capital program and the appropriated reserves established each year pursuant to City reserve policies.

The Community Promotions program includes funding for a number of non-profit organizations in the City that coordinate festivals and events during the peak visitor season during the summer, including Fiesta, the Fourth of July fireworks show, the Spirit of '76 Parade, Semana Nautica Sports Festival, Summer Solstice Celebration, and many others.

The City also provides funding to the Santa Barbara Conference and Visitor’s Bureau (SBCVB) to support their marketing efforts designed to attract visitors to the South Coast and funding to the Chamber of Commerce Visitors’ Information Center located on Garden Street at Cabrillo Boulevard.

### Department Financial Summary

	Actual FY 2006	Amended FY 2007	Projected FY 2007	Adopted FY 2008	Proposed FY 2009
<b>Revenues</b>					
General Fund Subsidy	2,786,759	4,063,496	3,982,996	4,078,449	3,986,760
<b>Total Revenue</b>	<b>\$ 2,786,759</b>	<b>\$ 4,063,496</b>	<b>\$ 3,982,996</b>	<b>\$ 4,078,449</b>	<b>\$ 3,986,760</b>
<b>Expenditures</b>					
Special Projects	1,696,104	1,756,974	1,761,474	1,795,168	1,836,463
Transfers	18,725	-	-	229,534	528,282
Debt Service	328,889	351,420	351,420	355,945	355,945
Appropriated Reserve	-	85,000	-	100,000	100,000
Miscellaneous	1,478	-	-	-	-
<b>Operating Expenditures</b>	<b>\$ 2,045,196</b>	<b>\$ 2,193,394</b>	<b>\$ 2,112,894</b>	<b>\$ 2,480,647</b>	<b>\$ 2,820,690</b>
<b>General Fund Capital Transfer</b>	<b>741,563</b>	<b>1,870,102</b>	<b>1,870,102</b>	<b>1,597,802</b>	<b>1,166,070</b>
<b>Total Expenditures</b>	<b>\$ 2,786,759</b>	<b>\$ 4,063,496</b>	<b>\$ 3,982,996</b>	<b>\$ 4,078,449</b>	<b>\$ 3,986,760</b>

The Non-Departmental “department” is budgeted in the General Fund and the Capital Outlay Fund.

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## NON-DEPARTMENTAL PROGRAMS

- Community Promotions  
General Government

## Community Promotions

(Program No. 9331)

### Mission Statement

Provide grants to various organizations to promote events and festivals and to enhance tourism in the City of Santa Barbara.

### Program Activities

- Administer contracts between the City and various grantee organizations that enhance tourism and promote events and festivals.
- Disburse funds to grantee organizations.
- Grantee organizations include:
  - 4<sup>th</sup> of July Fireworks Celebration
  - Santa Barbara Symphony 4<sup>th</sup> of July Concert
  - Downtown Visitor Restrooms
  - Earth Day Festival
  - Old Spanish Days Fiesta
  - Santa Barbara Conference and Visitors Bureau (SBCVB)
  - Santa Barbara Visitors' Information Center
  - Semana Nautica Sports Festival
  - Spirit of '76 Parade
  - Summer Solstice Celebration

## Financial Information

	Actual FY 2006	Amended FY 2007	Projected FY 2007	Adopted FY 2008	Proposed FY 2009
<b>Revenues</b>					
General Fund Subsidy	\$ 1,663,081	\$ 1,736,974	\$ 1,736,974	\$ 1,769,670	\$ 1,815,243
<b>Total Revenue</b>	<b>\$ 1,663,081</b>	<b>\$ 1,736,974</b>	<b>\$ 1,736,974</b>	<b>\$ 1,769,670</b>	<b>\$ 1,815,243</b>
<b>Expenditures</b>					
Special Projects	\$ 1,663,081	\$ 1,736,974	\$ 1,736,974	\$ 1,769,670	\$ 1,815,243
<b>Total Expenditures</b>	<b>\$ 1,663,081</b>	<b>\$ 1,736,974</b>	<b>\$ 1,736,974</b>	<b>\$ 1,769,670</b>	<b>\$ 1,815,243</b>

## NON- DEPARTMENTAL PROGRAMS

- Community Promotions
- General Government

## General Government

(Program No. 9911)

### Mission Statement

Fund debt service and capital, and account for required appropriated reserve balances.

### Program Activities

- Establish, track, and adjust as necessary the required appropriated reserve balances.
- Establish the funding level, pursuant to Council action, for the General Fund capital program.
- Establish the required funding level for debt service based on debt service schedules associated with outstanding General Fund indebtedness.

### Key Objectives for Fiscal Year 2008

- Ensure that appropriated reserves are established in accordance with Council policy.
- Ensure that the use of appropriated reserves is consistent with council policy.
- Ensure that the use of funds established for capital is consistent with the approved funding.

## Financial and Staffing Information

	Actual FY 2006	Amended FY 2007	Projected FY 2007	Adopted FY 2008	Proposed FY 2009
<b>Revenues</b>					
General Fund Subsidy	\$ 1,123,678	\$ 2,326,522	\$ 2,246,022	\$ 2,308,779	\$ 2,171,517
<b>Total Revenue</b>	<b>\$ 1,123,678</b>	<b>\$ 2,326,522</b>	<b>\$ 2,246,022</b>	<b>\$ 2,308,779</b>	<b>\$ 2,171,517</b>
<b>Expenditures</b>					
Special Projects	\$ 33,023	\$ 20,000	\$ 24,500	\$ 25,498	\$ 21,220
Transfers Out	18,725	-	-	229,534	528,282
Debt Service	328,889	351,420	351,420	355,945	355,945
Appropriated Reseve	-	85,000	-	100,000	100,000
Miscellaneous	1,478	-	-	-	-
<b>Total Operating Expenditures</b>	<b>\$ 382,115</b>	<b>\$ 456,420</b>	<b>\$ 375,920</b>	<b>\$ 710,977</b>	<b>\$ 1,005,447</b>
General Fund Capital Transfer	741,563	1,870,102	1,870,102	1,597,802	1,166,070
<b>Total Expenditures</b>	<b>\$ 1,123,678</b>	<b>\$ 2,326,522</b>	<b>\$ 2,246,022</b>	<b>\$ 2,308,779</b>	<b>\$ 2,171,517</b>

## Program Performance Measures

Performance Measures	Adopted FY 2006	Adopted FY 2007	Adopted FY 2008
General fund capital program as a percent of total General Fund operating budget *	1.5%	17.8%	16.1%
Long-term debt as a percent of total General Fund operating budget	3.9%	3.1%	3%

\* Calculated as a percent of adopted budget.

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